

# JUVENTUS OFFICIAL FAN CLUB

## FRAMEWORK AGREEMENT FOR AFFILIATION TO THE 2026-2027 JUVENTUS OFFICIAL FAN CLUB PROJECT

### ART. 1 - PARTIES

1.1 The Juventus Football Club S.p.A., with offices in Via Druento 175, Turin, VAT No. and Tax code 00470470014 (hereinafter "**Juventus**")

and

1.2 Juventus Official Fan Club

1.3 This Agreement shall be exclusively reserved for fan clubs meeting the requirements of Article 3 that have received the necessary recognition, subject to verification, from Juventus and that have purchased a minimum number of JOFC Membership Packs as defined herein (hereinafter "**Juventus Official Fan Clubs**").

### ART. 2 – PRINCIPLES

Having viewed:

- the Memorandum of understanding signed on 4 August 2017 by the Italian Ministry for the Interior, Italian Presidency of the Council - Minister for Sport, Italian National Olympic Committee, Italian Football Federation (FIGC), Italian National Football League - Serie A, Italian National Football League - Serie B, Italian National Football League - Professionals, Italian National Football League - Amateurs, Italian Footballers' Association (AIC), Italian Football Managers Association (AIAC), Italian Referees Association (AIA), which has introduced a new model for the management of football events characterised by "simplification and participation", with the objective of bringing people back to football stadiums and achieving the Football = Passion, Entertainment, Participation objective, recognising an active role for professional clubs with regard to this;
- the Guidelines adopted by the Italian Football Federation (FIGC) through Resolution of 26 June 2015 (see FIGC official announcement No. 326/A), to promote the development of relationships among fans, clubs and members in accordance with the principles of sport culture, non-violence and peaceful coexistence;
- the principles and controls pursuant to article 8, paragraph 3 of Italian Law Decree No. 8 of 8 February 2007, as converted by Law 41/2007, which requires that sport companies agree with clubs, which include in the objectives of their articles of association, the promotion and dissemination of the values and principles of sport culture, non-violence and peaceful coexistence, as ratified by the Olympic Charter, agreements and written conventions concerning common interest projects for the achievement of the above-mentioned objectives;
- objectives, among others, also commercial, of this affiliation;

the guiding principles of the Juventus Official Fan Club project (hereinafter "**Project**") indicated in this affiliation framework agreement (hereinafter "**Framework Agreement**") are identified below:

a) On the part of Juventus:

- to improve and, in some cases, initiate a constructive dialogue between fans and the company;
- fostering virtuous behaviour, which encourages fans to pursue the best forms of involvement and featuring ongoing interaction programmes;
- to improve the quality of the services offered to fans by promoting, organising and developing services for fan clubs constituted for the purpose of involving the greatest possible number of supporters in the respect of the rules of civic education and sport ethics, in compliance with national laws and the conduct codes for the fans, mutual respect, peaceful coexistence and renunciation of all forms of violence;
- to improve the organisation and management of football matches by making fans accountable for their behaviour;

b) on the part of the Juventus Official Fan Club:

- to organise and promote social initiatives considered to be useful for a healthy and fair use of the free time of members and finalised at disseminating in the world of fans and across the territory the fundamental principles of the sport culture as ratified by the Olympic Charter and by Juventus' fundamental values set out in the Company's Code of Ethics, guided by the principles of mutual respect, peaceful coexistence and the renunciation of all forms of violence and racism;
- to allow its members, under the terms and conditions outlined below, access to Juventus services and products;
- to promote compliance with the principles set out in the preamble, as well as compliance with the Applicable Regulations as defined herein (hereinafter "**Regulations**").

All these provisions pursue the objective of contributing to preventing, through initiatives and dialogue with fans, violence and/or discrimination episodes in football stadiums and promoting a passionate but peaceful participation by the public, in particular younger people, in sport events.

## DEFINITIONS

For the purposes of this agreement, the terms listed hereinafter in capital letters shall have the following meaning. Terms defined in the singular shall also be understood to include the plural and vice-versa:

**Framework Agreement:** this agreement

**Season Ticket:** the season ticket to the Allianz Stadium, which grants access the stadium and allows the holder to watch, from the designated seat, the home matches of the Juventus Men's First Team in the 2026/2027 Italian Serie A Championship;

**JOFC Association or Juventus Official Fan Club:** the association that meets the eligibility requirements laid down in Article 3 and has obtained recognition from Juventus

**Code of Conduct:** the code regulating the sale of tickets for football events adopted by Juventus in compliance with Article 12 of the Sports Justice Code

**Code of Ethics:** the code of ethics adopted by Juventus, which defines the principles of conduct for the club's business, as well as the commitments and responsibilities of all recipients of the Code of Ethics. This code can be consulted on the website [www.juventus.com](http://www.juventus.com)

**231 Decree:** Legislative Decree no. 231 of 8 June 2001 as amended and supplemented

**JOFC:** Juventus Official Fan Club

**Juventus:** the company Juventus F.C. S.p.A. with registered office at Via Druento 175, 10151 Turin, Companies Register, VAT no. and Tax Code 470470014

**231 Model:** the Model envisaged by the 231 Decree

**Applicable Regulations:** the Code of Ethics, the Allianz Stadium Regulations, the Code of Conduct, the Season Ticket Terms and Conditions, the Single Ticket Sales Conditions in effect from time to time, and any other article of this Framework Agreement

**ADULT Rate Membership Pack:** the pack of goods and services, strictly personal, described in Article 5.2.1 letter a)

**INTERNATIONAL Rate Membership Pack:** the pack of goods and services, strictly personal, described in Article 5.2.1 letter b)

**Under 14 Rate Membership Pack:** the pack of goods and services, strictly personal, described in Article 5.2.1 letter c)

**Under 5 Rate Membership Pack:** the pack of goods and services, strictly personal, described in Article 5.2.1 letter d)

**Member Rate Membership Pack:** the pack of goods and services, strictly personal, described in Article 5.2.1 letter e)

**JOFC Membership Pack:** without distinction the ADULT Rate Membership Pack, the International Rate Membership Pack, the Under 14 Rate Membership Pack, the Under 5 Rate Membership Pack and the Member Rate Membership Pack

**JOFC Website:** the website referred to in Article 5.1

**Member:** the member of the JOFC Association

**JOFC Member:** the Member who has a JOFC Membership Pack

**Juventus Membership Member:** the Member who, at the time of activation (or when the JOFC Membership Pack is associated with the name of the member as specified below in Art. 5.2.3), is in possession of an active Juventus Membership

**Under 14 Member:** the Member born after 1 July 2013

**Under 5 Member:** the Member born after 1 July 2022

**Mediated Sale:** the sale of tickets reserved to all JOFC Members regulated as follows: Juventus informs the JOFC Association of the stadium sectors available for the collection of ticket purchase requests from JOFC Members, the related sales prices, and the deadline by which the JOFC Association must communicate to Juventus the total number of ticket requests broken down by sector. At the end of the indicated collection period, Juventus, based on requests received from all Juventus Official Fan Clubs and the total number of tickets reserved for them, will assign to each JOFC Association the

quota available for purchase on the JOFC Website. Tickets are allocated according to the criteria indicated in Art. 5.3.3. Only once the allocation is complete can the JOFC Association access the reserved area of the JOFC Website and proceed with the purchase of tickets on behalf of its JOFC Members within the allocated quota. Purchases must be made by the deadline indicated on the JOFC Website.

**Instant Sale:** the sale of tickets reserved to all JOFC Members regulated as follows: Juventus informs the JOFC Association of all tickets available for purchase on the JOFC Website by all Juventus Official Fan Clubs, specifying the sectors and prices, as well as the opening and closing dates. Starting from the date sales begin, the JOFC Association can access its reserved area on the JOFC Website and purchase tickets directly and exclusively on behalf of Members holding a JOFC Membership Pack.

### **ART. 3 – ACCESS REQUIREMENTS**

3.1 In order to obtain the recognition of “Juventus Official Fan Club”, and access the Project, the Juventus supporters’ association must:

- be established in the legal form of a non-profit association and have a provision in its articles of association prohibiting the distribution of profits to members or remuneration to members of the governing bodies;
- be established on the basis of a notarized private deed, executed in the presence of a notary public and filed with the Register Office of the Italian Revenue Agency (Agenzia delle Entrate);
- adopt articles of association whose purposes include the promotion and dissemination of the values and principles of sport culture and non-violence, as well as peaceful coexistence, as enshrined in the Olympic Charter;
- certify the issue of the Tax Code issued by the Italian Revenue Agency;
- be made up of at least 60 members from Italy, 30 members from the other European countries (geographically located on the European continent, e.g. Switzerland, Great Britain, Norway, etc.) and 20 members from non-European countries (countries not geographically located on the European continent);
- have legal representatives and managers who are not or have not been subject to provisions pursuant to Article 6 of Law no. 401 of 13 December 1989 (DASPO) or Article 6 of Legislative Decree no. 159 of 6 September 2011 (special surveillance, obligation or exclusion order) and subsequent amendments to these laws or new regulations on the matter or, in any case, have been convicted, even with a non-final sentence, of crimes committed during or because of sporting events.

3.2 For countries outside of the European Union, should the regulations relating to clubs be onerous and complex, Juventus will assess, case by case, at its sole discretion, whether to make an exception to the above provisions with regard to the juridical form to allow the entity to be set up as a Juventus Official Fan Club, it being understood that the fundamental requirement to be accepted into the Project is that the entity’s aim is the promotion and dissemination of the values and principles of sport culture and non-violence, as well as peaceful coexistence, as enshrined in the Olympic Charter.

### **ART. 4 – IMPLEMENTING PROVISIONS**

4.1 Where the requirements for becoming affiliated with the Project are met, the Chairperson of the association must send the necessary documentation, including the Framework Agreement signed at the bottom “for acceptance” by the Chairperson and by the majority of the directors of the Association Board, following the procedures detailed on the website [www.juventus.com](http://www.juventus.com) - Juventus Official Fan Club section. The Chairperson of the association referred to in the application for membership in the Project must correspond to the association’s legal representative as specified in the memorandum of association of said association or in a subsequent resolution of the members to be attached to the application.

4.2 In addition to a registered office, the associations may also have an operating office. The operating office of the association, if not the same as its registered office, must be specified in the section CLUB DETAILS in the reserved area of the JOFC Website.

4.3 **Territorial areas:** Sections or, in any case, local sites of Juventus Official Fan Club cannot be accredited. Therefore, the associations organised as federations of sections are considered overall as a single Juventus Official Fan Club (e.g. Juventus Official Fan Club Nord-Est bianconero, etc). The designation “Juventus Official Fan Club” to a simple section without reference to its status is forbidden (and must be considered to be unauthorised) and the constitution of a section in a Municipality where there is already another Juventus Official Fan Club is not allowed. All Juventus Official Fan Clubs are forbidden to publicise one of their sections so as not to cause damage to the Juventus Official Fan Clubs located in

municipalities adjacent to the section. The correct name of a section must be, for example: Juventus Official Fan Club Torino - Vinovo section. The activities and purpose of a section must be limited to the dissemination to its members of information provided by the reference Juventus Official Fan Club. Therefore, section profiles on social media must be exclusively private and be accessible only to the members of the section. In the event of breach of the aforementioned prohibition, the Juventus Official Fan Club to which the section belongs will also be held responsible and this may also lead to the suspension and/or interruption of services.

Even though no exclusive territorial character is acknowledged for the Juventus Official Fan Clubs from an operating point of view, Italian Juventus Official Fan Clubs are forbidden from constituting sections in geographical regions other than those in which the reference Juventus Official Fan Club has its registered office.

4.4 Associations with registered office and/or operational headquarters in the same Municipality and/or district where a JOFC Association is already present may not be authorised, except in specific cases expressly approved, at the sole discretion of Juventus, when circumstances warrant said exceptions, such as the territorial extension of the Municipality concerned. The Juventus Official Fan Clubs, especially those located in the same geographical micro-area, are required to comply with this Framework Agreement and, above all, with the rules of civil coexistence (education, loyalty, fairness and mutual co-operation).

4.5 Recognition as a “Juventus Official Fan Club” and access to the Project services are subject to the purchase and payment, by each association, of the following minimum number of JOFC Membership Packs:

- for Italy: 60 JOFC Member packs;
- for other European countries: 30 JOFC Member packs;
- for non-European Countries (not geographically located on the European continent): 20 JOFC Membership Packs;

4.6 Applications to join the Project can be submitted to Juventus according to the procedure detailed on the website [www.juventus.com](http://www.juventus.com), Juventus Official Fan Club section, starting from 3 May 2026 [●], the opening date of the campaign to join the Project.

The following deadlines need to be met:

1. 30 NOVEMBER 2026: this is the deadline to join the Project by following the procedure: upload the completed and signed Framework Agreement to the JOFC Website, purchase and pay for the minimum number of JOFC Membership Packs as set out in Article 4.5, and, for new associations only: submit the required forms indicated on the JOFC Website for the establishment of a new JOFC. After this deadline, if the minimum number of JOFC Membership Packs is not reached, the association will not be recognised as a Juventus Official Fan Club nor will it participate in the Project. Any JOFC Membership Packs already purchased and paid for will be refunded to the association, which will be obliged to return all sums paid by its Members, releasing Juventus from any liability in this regard. Neither the association nor individual JOFC Members will have any claim against Juventus for failure to access services, and the association undertakes to indemnify Juventus and its legal representatives, managers and/or employees and hold them harmless from any action, claim, cost, damage - legal or otherwise - or liability of any kind or nature connected or resulting directly or indirectly from the failure to be recognised as a Juventus Official Fan Club.
2. 31 MARCH 2027: this is the deadline for purchasing JOFC Membership Packs beyond the minimum threshold set forth in Article 4.5. Unless otherwise communicated in writing by Juventus, the Chairperson and/or communications representative of each Juventus Official Fan Club may add JOFC Members to the membership database up to and no later than this date, following the procedure indicated on the JOFC Website. The same person may not purchase more than one JOFC Membership Pack during the same football season, either through the same Juventus Official Fan Club or through separate JOFCs. Failure to comply with this requirement will result in the immediate termination of any service associated with the JOFC Membership Pack. Consequently, each Juventus Official Fan Club must verify, at the time of the Member’s purchase request, that this requirement is met. Furthermore, the JOFC Association cannot sell more than one JOFC Membership Pack to the same Member.

Any failure to complete or delay in completing the required procedures and delivering even one of the required documents by the deadlines and methods established by the procedure will automatically result in the rejection of the association’s application to join the Project for the relevant football season.

4.7 The Juventus Official Fan Club acknowledges and accepts that Juventus reserves the right to submit membership applications to the Public Safety Authorities in advance and to reject applications that are rejected by those Authorities.

Juventus also reserves the right to reject any application to join the Project at its sole discretion. For example, Juventus may deny recognition as a Juventus Official Fan Club to:

- (i) associations that do not meet the requirements set forth in Article 3 of the Framework Agreement;
- (ii) associations whose managers and/or members have, during the previous football season or in the past, engaged in reprehensible and/or morally or materially inappropriate behaviour toward members of their own or other Juventus Official Fan Clubs and/or any other fan club, individual supporters, Juventus, its members, managers, representatives, employees, as well as public or private authorities and institutions;
- (iii) fan clubs or associations that do not comply with the principles established in the Framework Agreement (Article 2) or that are not compliant and suitable for compliance with the fundamental and inspiring principles of the Project or that do not have among their statutory objectives the promotion of sporting values and the principles of loyalty and fairness expressed in the Juventus Code of Ethics.

Juventus will communicate, according to the methods indicated on its website, the recognition of associations that are admitted to the Project and that can take on the status of a Juventus Official Fan Club.

## **ART. 5 – APPLICABILITY OF THE AGREEMENT**

Fan clubs established by the methods, under the conditions and within the terms specified above may be recognised as “Juventus Official Fan Clubs” and enter into the Framework Agreement in order to ensure access to the services reserved only for Members of the JOFC Associations.

The Parties to this Framework Agreement also establish the following regulations:

### **5.1 – JUVENTUS OFFICIAL FAN CLUB WEBSITE**

Juventus provides the JOFC Associations with a platform, accessible only by Chairpersons of the JOFC Associations, created and managed by Juventus to facilitate interactions with the Juventus Official Fan Clubs and manage service requests (hereinafter “JOFC Website”).

Within the JOFC website, in their reserved area, the Chairperson of the Juventus Official Fan Club must upload the data of JOFC Members (i.e. Members to whom the Juventus Official Fan Club sold the JOFC Membership Pack), necessary to provide the services reserved for them. The public information published within the reserved area is accessible only to users with authorised access credentials. Every user is therefore required to use this data only for these purposes and guarantee complete confidentiality, refraining from disclosing them to third parties.

The Juventus Official Fan Club guarantees to Juventus that any personal data of Members communicated by the Juventus Official Fan Club to Juventus within the reserved areas of the JOFC Website, and subsequently processed by Juventus for the provision of the services envisaged by this Framework Agreement, have been collected, processed and communicated by the Juventus Official Fan Club in compliance with applicable data protection legislation, including Regulation EU 2016/679, on an appropriate legal basis, subject to the provision of a suitable privacy policy pursuant to Articles 13 and 14 of that Regulation and, where necessary, by validly obtaining the required consents, indemnifying Juventus from any dispute, claim or request arising from any processing carried out in violation of these obligations.

Use of the JOFC Website and the purchase of products and/or services through the JOFC Website are subject to the general terms and conditions published therein.

### **5.2 – JUVENTUS OFFICIAL FAN CLUB MEMBERSHIP PACK AND JUVENTUS CARD**

#### **5.2.1 - TYPES OF JOFC MEMBERSHIP PACK**

Notwithstanding the obligation of the Juventus Official Fan Club to purchase the minimum number of JOFC Membership Packs specified in article 4.5 in order to access the affiliated services, the Juventus Official Fan Club undertakes to promote and develop sales of the JOFC Membership Packs with and exclusively to their Members.

The JOFC Membership Pack is a strictly personal pack of goods and services that gives the holder access to the following benefits/services, which differ according to the type of pack:

a) **ADULT Rate Membership Pack** (reserved only for Members of Juventus Official Fan Clubs based in Italy or in other European countries):

- 1 welcome gadget
- promotional code to redeem free of charge a Black & White membership, in the version that does not include the welcome pack, if the JOFC Member does not already hold a membership;
- access, upon presentation of the Juventus Official Fan Club e-card in paper or digital format or the redeemed Black & White membership QR code, to discounts or special rates at:
  - JMedical, located at Via Druento 153/56 – Turin, according to discount percentages and services determined at JMedical’s discretion;
  - Juventus Museum, located at Via Druento 153/42 – Turin, for the purchase of tickets for the Juventus Museum, Juventus Museum & Allianz Stadium Tour and Juventus Museum & MatchDay Tour;
  - JHotel, located at Via Traves 40 – Turin, for overnight stays only, notwithstanding that the respective stay cannot be combined with the match ticket, which must be requested through the relevant JOFC;
- the option to purchase the Juventus Card from the relevant Juventus Official Fan Club
- ticketing services through the relevant Juventus Official Fan Club during the season ticket campaign (any benefits granted to JOFC Members holding Season Tickets will be announced during the 2026/2027 season ticket campaign and governed by the specific Season Ticket Terms and Conditions);
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- access to Instant Sales through the relevant Juventus Official Fan Club;
- the option to be registered as a “reserve” of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognised to the JOFC Member who holds a Season Ticket, enrolled in the same Juventus Official Fan Club;
- participation upon application and invitation to dedicated events, if organised by Juventus;

JOFC Members who have redeemed free of charge their Black & White membership:

- 10% discount at physical Juventus Stores by showing the QR code of their redeemed membership at the cashier. The discount cannot be combined with other discounts/offers/promotions and does not apply to items or categories of items that, from time to time, the Juventus Store may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

Any additional benefits reserved for JOFC Members holding season tickets for the 2026/2027 season will be indicated in the relevant season ticket campaign.

b) **INTERNATIONAL Rate Membership Pack** (reserved only for Members of Juventus Official Fan Clubs based in non-European countries):

- 1 welcome gadget;
- promotional code to redeem free of charge a Black & White membership, in the version that does not include the welcome pack, if the JOFC Member does not already hold a membership;
- access, upon presentation of the Juventus Official Fan Club e-card in paper or digital format or the redeemed Black & White membership QR code, to discounts or special rates at:
  - JMedical, located at Via Druento 153/56 – Turin, according to discount percentages and services determined at JMedical’s discretion;
  - Juventus Museum, located at Via Druento 153/42 – Turin, for the purchase of tickets for the Juventus Museum, Juventus Museum & Allianz Stadium Tour and Juventus Museum & MatchDay Tour;
  - JHotel, located at Via Traves 40 – Turin, for overnight stays only, notwithstanding that the respective stay cannot be combined with the match ticket, which must be requested through the relevant JOFC;
- the option to purchase a Juventus Card from the relevant Juventus Official Fan Club
- ticketing services through the relevant Juventus Official Fan Club during the season ticket campaign (any benefits granted to JOFC Members holding Season Tickets will be announced during the 2026/2027 season ticket campaign and governed by the specific Season Ticket Terms and Conditions);
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- access to Instant Sales through the relevant Juventus Official Fan Club;
- the option to be registered as a “reserve” of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognised to the JOFC Member who holds a Season Ticket, enrolled in the same Juventus Official Fan Club
- participation upon application and invitation to dedicated events, if organised by Juventus;

JOFC Members who have redeemed free of charge the Black & White membership:

- 10% discount at physical Juventus Stores by showing at the QR code of their redeemed membership at the cashier. The discount cannot be combined with other discounts/offers/promotions and does not apply to items or categories of items that, from time to time, the Juventus Store may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

c) **UNDER 14 Rate Membership Pack** (reserved for all Under 14 Members, regardless of the location of the Juventus Official Fan Club):

- 1 welcome gadget;
- promotional code to redeem free of charge the Junior membership, in the version that does not include the welcome pack, if the JOFC Member does not already hold a membership;
- access, upon presentation of the Juventus Official Fan Club e-card in paper or digital format or the redeemed Black & White membership QR code, to discounts or special rates at:
  - JMedical, located at Via Druento 153/56 – Turin, according to discount percentages and services determined at JMedical’s discretion;
  - Juventus Museum, located at Via Druento 153/42 – Turin, for the purchase of tickets for the Juventus Museum, Juventus Museum & Allianz Stadium Tour and Juventus Museum & MatchDay Tour;
  - JHotel, located at Via Traves 40 – Turin, for overnight stays only, notwithstanding that the respective stay cannot be combined with the match ticket, which must be requested through the relevant JOFC;
- the option to purchase a Juventus Card from the relevant Juventus Official Fan Club;
- ticketing services through the relevant Juventus Official Fan Club during the season ticket campaign (any benefits granted to JOFC Members holding Season Tickets will be announced during the 2026/2027 season ticket campaign and governed by the specific Season Ticket Terms and Conditions);
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- access to Instant Sales through the relevant Juventus Official Fan Club;
- the option to be registered as a “reserve” of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognised to the JOFC Member who holds a Season Ticket, enrolled in the same Juventus Official Fan Club;
- participation upon application and invitation to dedicated events, if organised by Juventus;

JOFC Members who have redeemed free of charge the Junior membership:

- 10% discount at physical Juventus Stores by showing the QR code of their redeemed Junior membership at the cashier.

The discount cannot be combined with other discounts/offers/promotions and does not apply to items or categories of items that, from time to time, the Juventus Store may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

d) **UNDER 5 Rate Membership Pack** (reserved for all Under 5 Members, regardless of the location of the Juventus Official Fan Club):

- promotional code to redeem free of charge the Junior membership, in the version that does not include the welcome pack, if the JOFC Member does not already hold a membership
- access, upon presentation of the Juventus Official Fan Club e-card in paper or digital format or the redeemed Black & White membership QR code, to discounts or special rates at:
  - JMedical, located at Via Druento 153/56 – Turin, according to discount percentages and services determined at JMedical’s discretion;
  - Juventus Museum, located at Via Druento 153/42 – Turin, for the purchase of tickets for the Juventus Museum, Juventus Museum & Allianz Stadium Tour and Juventus Museum & MatchDay Tour;
  - JHotel, located at Via Traves 40 – Turin, for overnight stays only, notwithstanding that the respective stay cannot be combined with the match ticket, which must be requested through the relevant JOFC;
- the option to purchase a Juventus Card from the relevant Juventus Official Fan Club
- ticketing services through the relevant Juventus Official Fan Club during the season ticket campaign (any benefits granted to JOFC Members holding Season Tickets will be announced during the 2026/2027 season ticket campaign and governed by the specific Season Ticket Terms and Conditions);
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- access to Instant Sales through the relevant Juventus Official Fan Club;
- the option to be registered as a “reserve” of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognised to the JOFC Member who holds a

Season Ticket, enrolled in the same Juventus Official Fan Club;

- participation upon application and invitation to dedicated events, if organised by Juventus;

Members who are also Juventus Card holders (a product not included in the JOFC Membership Pack):

- a 10% discount at physical Juventus Stores by showing the Juventus Card at the cashier.

The discount cannot be combined with other discounts/offers/promotions and does not apply to items or categories of items that, from time to time, the Juventus Store may, at its sole discretion, expressly exclude from discounts and/or promotional activities.

e) **MEMBER Rate Membership Pack** (reserved for Juventus Membership Members of all Juventus Official Fan Clubs, irrespective of the location of the Juventus Official Fan Club):

- access, upon presentation of the Juventus Official Fan Club e-card in paper or digital format or the Black & White membership QR code, to discounts or special rates at:
  - JMedical, located at Via Druento 153/56 – Turin, according to discount percentages and services determined at JMedical’s discretion;
  - Juventus Museum, located at Via Druento 153/42 – Turin, for the purchase of tickets for the Juventus Museum, Juventus Museum & Allianz Stadium Tour and Juventus Museum & MatchDay Tour;
  - JHotel, located at Via Traves 40 – Turin, for overnight stays only, notwithstanding that the respective stay cannot be combined with the match ticket, which must be requested through the relevant JOFC;
- the option to purchase a Juventus Card from the relevant Juventus Official Fan Club
- ticketing services through the relevant Juventus Official Fan Club during the season ticket campaign (any benefits granted to JOFC Members holding Season Tickets will be announced during the 2026/2027 season ticket campaign and governed by the specific Season Ticket Terms and Conditions);
- access to Mediated Sales through the Juventus Official Fan Club to which they belong;
- access to Instant Sales through the relevant Juventus Official Fan Club;
- the option to be registered as a “reserve” of a JOFC Member who holds a Season Ticket;
- possibility of being indicated as an assignee of the pre-emption rights recognised to the JOFC Member who holds a Season Ticket, enrolled in the same Juventus Official Fan Club;
- participation upon application and invitation to dedicated events, if organised by Juventus.

The purchase order for JOFC Membership Packs by the Juventus Official Fan Club must be made online via the JOFC Website, at the list prices indicated below.

#### 5.2.2 – JOFC MEMBERSHIP PACK PRICES

### JUVENTUS OFFICIAL FAN CLUBS ESTABLISHED IN ITALY AND IN OTHER EUROPEAN COUNTRIES

b) **ADULT Rate** Membership Pack:

- €25.00 (TWENTY-FIVE Euros): for each Member

c) **UNDER 14 Rate** Membership Pack:

- €14.00 (FOURTEEN Euros): for each Under 14 Member

d) **UNDER 5 Rate** Membership Pack:

- €5.00 (FIVE Euros): for each Under 5 Member

e) **MEMBER Rate** Membership Pack:

- €5.00 (FIVE Euros): for each Juventus Membership Member

## **JUVENTUS OFFICIAL FAN CLUBS ESTABLISHED IN COUNTRIES OUTSIDE EUROPE**

- a) **INTERNATIONAL Rate** Membership Pack:
- €20.00 (TWENTY Euros): for each Member
- b) **UNDER 14 Rate** Non-EU Membership Pack:
- €14.00 (FOURTEEN Euros): for each Under 14 Member
- c) **UNDER 5 Rate** Membership Pack:
- €5.00 (FIVE Euros): for each Under 5 Member
- d) **MEMBER Rate** Membership Pack:
- €5.00 (FIVE Euros): for each Juventus Membership Member

The Juventus Official Fan Club will pay the amount due at the time of the request to purchase the JOFC Membership Pack, using the payment method selected when placing the order. In the event of payments that do not fully correspond to the amounts due and specified in the relevant section of the JOFC Website, during the Member's affiliation and activation phase, Juventus may interrupt or suspend the provision of services until the Juventus Official Club has settled its position. The Juventus Official Fan Club shall be the sole and exclusive party responsible to the Member for the aforementioned interruption or suspension of services and shall hold Juventus harmless and indemnified from any liability and/or claim of any kind by the Member for the failed or delayed provision of services.

### *5.2.3 – JOFC MEMBERSHIP PACK ACTIVATION*

The activation of the JOFC Membership Pack and the related services takes place exclusively after payment of the price as detailed above and the entry of the personal data of the Member to the JOFC Member Register in association with the purchased JOFC Membership Pack.

### *5.2.4 – JUVENTUS CARD*

The Juventus Official Fan Club may order and purchase Juventus Cards for its JOFC Members through the JOFC Website. Juventus Cards may only be purchased by its JOFC Members; sales to third parties outside the JOFC are prohibited.

Payment must be made using the method selected when placing the order. If the amount paid for the Juventus Cards does not correspond to the amount due or is paid after the due date, Juventus reserves the right to interrupt or suspend the issuance of Juventus Cards until the Juventus Official Fan Club has paid the full amount due. The Juventus Official Fan Club will be solely and exclusively responsible to the JOFC Member for such interruption or suspension and will hold Juventus harmless and indemnified from any liability and/or claim of any kind from Members arising from the failure or delay in issuing a Juventus Card. If a Juventus Card is expiring, the renewal can be requested via the JOFC Website starting three months prior to the expiry date.

In case of loss, theft and/or deterioration of the Juventus Card by a JOFC Member who is the holder of a Juventus Card, the Juventus Official Fan Club may repurchase directly a new Juventus Card on behalf of its Member, on submission by the Member of a written statement necessary to deactivate the Juventus Card no longer in use. The documentation must be retained by the Juventus Official Fan Club and delivered to Juventus on request, as described in greater detail in Article 6.6. below.

Only upon receipt of the aforementioned documentation will the Juventus Official Fan Club be able to access the JOFC Website, report the loss, theft and/or damage to the Juventus Card, and purchase a new Juventus Card for the JOFC Member. Upon the new purchase, the Juventus Card no longer in use will be automatically deactivated; the JOFC Member's details will be updated with the new Juventus Card number issued, and any tickets loaded on the deactivated card will be transferred to the new card issued. The Juventus Official Fan Club expressly declares that it indemnifies Juventus and its legal representatives, managers and/or employees and holds them harmless from any action, claim, costs, expenses of a legal and non-legal nature, liabilities of any type and nature linked or directly/indirectly deriving from poor compliance with the procedure referred to above, with particular reference to the collection and storage of the aforementioned documentation.

At the time of purchase of the Juventus Card, the JOFC Members shall accept the provisions set out under this article 5.2.4.

### 5.2.5 – SHIPPING OF JUVENTUS MATERIALS

The welcome gadgets, as well as of any other material to be sent to the JOFC Members, will be delivered to the Juventus Official Fan Club to the address provided by the Juventus Official Fan Club through the JOFC Website. Juventus ships the items at pre-established intervals; the shipping schedule for the season is made available to all Official Fan Clubs at the start of the season and is always available on the JOFC Website. Once the material has been delivered to the Juventus Official Fan Club, the latter assumes full and exclusive responsibility for its distribution to JOFC Members and holds Juventus harmless and indemnified from any liability and/or claim arising from the failed or delayed delivery of the welcome gadget.

A ONE-OFF contribution to shipping costs is requested, amounting to:

- €100.00 (ONE HUNDRED) for Juventus Official Fan Clubs located in Italy;
- €100.00 (ONE HUNDRED) for Juventus Official Fan Clubs located in other European countries;
- €50.00 (FIFTY) for Juventus Official Fan Clubs located in non-European countries (not geographically located on the European continent).

### 5.3 – TICKETING SERVICES

#### 5.3.1 – BASIC PRINCIPLES

As a result of the double mandate relationship (between Juventus and the Juventus Official Fan Club, on the basis of which the Juventus Official Fan Club distributes Juventus tickets and/or season tickets sold by Juventus to JOFC Members, and between the JOFC Member and the Juventus Official Fan Club, on the basis of which the latter collects booking requests and payments from JOFC Members), Juventus Official Fan Clubs may act as intermediaries in the provision of ticketing services aimed exclusively at JOFC Members, on the basis of the following basic principles:

- a) the Juventus Official Fan Club may offer for sale and place with JOFC Members only the Season Tickets and tickets that Juventus has made available to the Juventus Official Fan Club within the reserved areas of the JOFC Website;
- b) ticket sales methods: (i) Mediated Sales, (ii) Instant Sales, they are decided by Juventus, at its sole discretion; therefore, Juventus shall be free to decide whether to put tickets on sale for a given match through both methods (Mediated Sales and Instant Sales) or through only one of them;
- c) only JOFC Members who have provided their residency and who do not meet any of the following conditions may use the ticketing service: (i) presence of Prohibition Reasons; (ii) Entrance Ban; (iii) reporting by the Public Safety Authorities of suspension and/or exclusion of the JOFC Member from the Juventus Official Fan Club project, or any communication from the Authorities asking Juventus not to provide the services. The Reasons for Rejection are verified by sending personal data to the police headquarters, by the methods indicated by Decree of the Ministry of the Interior dated 15 August 2009, including the data protection security measures. Furthermore, tickets already issued may be deactivated or their use prohibited if, upon entering the stadium, the Prohibition Reasons referred to in point (i) above are subsequently found to exist or if an Entrance Ban is issued as per point (ii);
- d) the Juventus Official Fan Club may not submit requests for tickets exceeding the total number of its JOFC Members;
- e) without prejudice to the provisions of letter b) above, all JOFC Members may access Mediated Sales and Instant Sales;
- f) JOFC Member “status” does not automatically grant the assignment of a ticket every time a Member requests one from their Juventus Official Fan Club;
- g) on tickets purchased by the JOFC Member under this agreement, it will not be possible to change the name through their Juventus Official Fan Club. Name changes, where permitted, are a service available exclusively through the official channels communicated by Juventus in the dedicated section of its website [www.juventus.com](http://www.juventus.com). Name changes in matches considered to be at risk may be subject to restrictions imposed by Public Safety Authorities;
- h) the collection of paper tickets for away matches is only directly authorised for the person named in the ticket, subject to the presentation of an identity document (in case of failure to comply with this regulation, Juventus reserves the right to suspend the JOFC Member from receiving any ticketing service included in the JOFC

Membership Pack);

- i) payment for purchased tickets/season tickets must be made by JOFC using the payment method chosen when placing the order in the reserved area of the JOFC Website. If the amount paid for purchased tickets does not correspond to the amount due, or is paid after the deadline, Juventus reserves the right to interrupt or suspend the issuance of tickets and/or season tickets until the Juventus Official Fan Club has paid the full amount due. For payments by bank transfer, Juventus reserves the right not to issue the purchased tickets if the payment has not been received within the term of 4 (FOUR) days prior to the date on which the match is played. Juventus shall email to the Juventus Official Fan Club the list of tickets not issued. If the payment is received after the term specified above, Juventus will refund only the amounts received for tickets not issued. The Juventus Official Fan Club will be solely and exclusively liable to its Member for the aforementioned interruption, suspension or omitted issue and undertakes to hold Juventus and its legal representatives, managers and/or employees harmless from any action, claim, costs, damages, legal and non-legal expenses and liability of any kind or nature related to or directly or indirectly associated with the aforementioned interruption, suspension or failure to issue tickets and/or season tickets.

### 5.3.2 – TYPES OF SERVICES

Without prejudice to the basic principles set forth in article 5.3.1, the areas of the Juventus Official Fan Club ticketing service are summarised below:

#### 2026/2027 Season Ticket Campaign:

- season ticket renewals (only for JOFC Members who purchased a season ticket for the 2025/2026 season through their JOFC, the possibility of waiving the right to pre-emption on the renewal of their season ticket in favour of another JOFC Member enrolled at the same Juventus Official Fan Club);
- seat exchange season ticket renewals (only for JOFC Members who purchased a season ticket for the 2025/2026 season through their JOFC, the possibility of waiving the renewal of their season ticket in favour of another JOFC Member enrolled at the same Juventus Official Fan Club)
- new season tickets (when available)

Any benefits granted to JOFC Members who hold Season Tickets will be announced during the 2026/2027 season ticket campaign and are governed by the Season Ticket Terms and Conditions.

#### Italian Championship – Serie A:

- Mediated Sales and Instant Sales (at the discretion of Juventus pursuant to Article 5.3.1 letter b) above) for home matches played at the Allianz Stadium;

#### European Competitions:

- Mediated Sales and/or Instant Sales (at the discretion of Juventus pursuant to Article 5.3.1 letter b) above) for home matches played at the Allianz Stadium;
- Mediated Sales and/or Instant Sales (at the discretion of Juventus pursuant to Article 5.3.1 letter b) above) of tickets in the sectors intended for away team fans for away games (if available);
- If the Season Ticket purchased by a JOFC Member includes a pre-emption right on the purchase of tickets for home matches in International Cups: the JOFC Member holder of a Season Ticket may waive the right of first refusal in favour of another JOFC Member registered in the same Juventus Official Fan Club to which they belong, without prejudice to compliance with the age requirements for the UNDER 14 JOFC and UNDER 28 JOFC Season Tickets.

#### Coppa Italia:

- Mediated Sales and Instant Sales for home matches played at the Allianz Stadium
- If the Season Ticket purchased by a JOFC Member includes a pre-emption right on the purchase of tickets for Coppa Italia home matches: the JOFC Member holder of a Season Ticket may waive the right of first refusal in favour of another JOFC Member registered in the same Juventus Official Fan Club to which they belong, without prejudice to compliance with the age requirements for the UNDER 14 JOFC and UNDER 28 JOFC Season Tickets.

### 5.3.3 – TICKET ALLOCATION CRITERIA

Subject to the basic principles set forth in Art. 5.3.1 above, the general criteria adopted for the allocation of available tickets to each Juventus Official Fan Club, intended for purchase on behalf of its JOFC Members through Mediated Sales, are listed below and applied in the order described.

1. total number of JOFC Members;

2. frequency of attendance by the Juventus Official Fan Club at matches played both at the Allianz Stadium and away matches, calculated considering exclusively tickets purchased by Juventus and taking into account the geographical location of the Juventus Official Fan Club;
3. participation by the Juventus Official Fan Club in official events and initiatives organised by Juventus;
4. the difference between the tickets allocated to the Juventus Official Fan Club through Mediated Sales and the tickets actually purchased for matches played at the Allianz Stadium, including European competitions, with reference to the last three football seasons;
5. failure by JOFC Members to collect tickets registered to them for away matches in any competition (national and international);
6. length of continuous membership of the Juventus Official Fan Club to the Project (including the previous project called "Juventus Club Doc");
7. correct completion of ticket requests and compliance with the indicated deadlines, in accordance with the procedure set out on the JOFC Website.

#### *5.3.4 – SPECIAL INITIATIVES ORGANISED BY THE JUVENTUS OFFICIAL FAN CLUBS*

Requests for a specific number of tickets from the Juventus Official Fan Club, exclusively for JOFC Members, may be considered so as to enable special initiatives organised by Juventus Official Fan Clubs or Juventus to be implemented.

#### *5.3.5 – SEASON TICKETS PURCHASED BY MEMBERS THROUGH THE JUVENTUS OFFICIAL FAN CLUB*

- Chairpersons of associations that do not intend to participate and/or have not participated in the Project for the 2026-2027 season, within the terms and according to the procedures described in Art. 4, undertake to promptly notify their JOFC Members who hold season tickets for the 2025-2026 season, so that they can renew their season tickets in another way, inviting them to contact Juventus for further information.
- If the method of bank transfer is chosen for season ticket purchases through the JOFC Website, Juventus reserves the right not to issue season tickets and/or to cancel those already issued if the payment is not received by the tenth day following the purchase date. Juventus shall email to the Juventus Official Fan Club the list of cancelled season tickets. If the payment is received after that date, Juventus shall refund the amounts received for cancelled season tickets. The Juventus Official Fan Club will be solely and exclusively responsible towards the Member for the aforementioned cancellation and will hold Juventus harmless and harmless from any liability and/or claim by Members for the cancellation of the season ticket.

#### **5.4 – OFFICIAL EVENTS AND MEETINGS WITH JUVENTUS OFFICIAL FAN CLUBS**

As part of the Project, Juventus reserves the right to organise various types of events reserved for JOFC members. These events, overcoming the fragmentation of initiatives by individual Juventus Official Fan Clubs, aim to provide an important opportunity for Juventus and JOFC Members to meet. These meetings/events may be filmed and photographed by Juventus and/or third parties appointed by the club and the images captured during these events may be used by Juventus for any purpose whatsoever, including informational, editorial, promotional or commercial. Therefore, only JOFC Members for whom their Juventus Official Fan Club has duly acquired, in compliance with applicable regulations, a disclaimer for filming and use of images, including in the name and on behalf of their parents or legal guardians in the case of minors, will be able to participate in the activities, ensuring the respective documentation is retained.

The Juventus Official Fan Club remains solely responsible for the correct acquisition of the aforementioned disclaimers and hereby indemnifies Juventus from any dispute, claim or request, including from third parties, connected to or resulting from the participation of JOFC Members in events and the use of related images in violation of the aforementioned obligations.

As part of the Project, Juventus may organise, based on its organisational needs and the availability communicated, the following types of official events reserved for JOFC Members:

- **Regional meetings** of the Juventus Official Fan Club organised by Juventus with the possible participation of its representatives. In order to participate in these events, at least one delegate from each Juventus Official Fan Club must attend the meetings organised, before such events, by the regional liaison officers;
- **Allianz Stadium Experience:** guided tour of the Allianz Stadium in the pre-match period on the occasion of home matches of the Italian Serie A Championship and Coppa Italia, based upon availability as communicated by Juventus.

- **Meet & Greet:** a meeting with Juventus members and/or Juventus Legends (former players), organised by Juventus at the sites and locations designated by Juventus from time to time.
- **Group visits of Allianz Stadium and Juventus Museum:** reservations, subject to availability, for groups of at least twenty-five JOFC Members wishing to visit the Juventus Stadium and the Juventus Museum and/or participate in the Juventus Matchday Tour;
- **Open-door training sessions of the men's First Team:** possibility of attending training sessions at the Juventus Training Centre in Continassa exclusively on the days open to the public established by Juventus and subject to availability.

Participation by JOFC Members in the above-mentioned events is subject to the proper acquisition of the disclaimers referred to in this Agreement. Juventus reserves the right to carry out the appropriate checks; for events not falling within the categories listed above, specific authorisation will be required.

## ARTICLE 6 – OBLIGATIONS OF THE JUVENTUS OFFICIAL FAN CLUBS

6.1 The Juventus Official Fan Club that joins the Project must comply unconditionally with the laws, rules, provisions, regulations and decisions adopted by national institutions, by organisations governing the world of football, by the Public Safety Authorities and by Juventus and the Applicable Regulations.

6.2 The Juventus Official Fan Club undertakes to promote among its Members the affiliation stipulated with this Framework Agreement through its internal communication tools and with the most effective methods, agreed if possible with Juventus.

6.3 Participation in the Project involves the commitment by the fan to act within the limits of fairness and the repudiation of all forms of violence, racism and discrimination of any kind, ideological propaganda prohibited by law and incitement and/or instigation to hatred and violence.

6.4 Juventus reserves the right, upon the request of Public Safety Authorities and at any time during the football season, to request – in compliance with article 6 of Italian Law No. 401 of 13 December 1989 on formal cease and desist orders or orders prohibiting stadium attendance – a statement certifying that no Member of the relevant Juventus Official Fan Club has been subject to such orders. If a Member becomes subject during the current season to a restriction procedure (DASPO), said Member must be immediately expelled by the Juventus Official Fan Club, and the expulsion reported to Juventus under penalty of suspension of the Juventus Official Fan Club from all the services referred to in this Framework Agreement.

6.5 Juventus also reserves the right to request, at any time, from the Juventus Official Fan Club, the exclusion and/or cancellation of the JOFC Member's membership to the Juventus Official Fan Club and/or any other measure, if requested by the Public Safety Authorities. Juventus, upon notification by the Public Safety Authorities, shall send the request to the Juventus Official Fan Club, which shall expel the Member, without delay, and confirm in writing to Juventus that the expulsion has taken place, under penalty of non-recognition, or suspension, of the Juventus Official Fan Club from all services covered by the Framework Agreement.

6.6 The Juventus Official Fan Clubs must store at their registered office all the application forms, duly filled and signed by the respective JOFC Members, in order to produce them in case of inspections, disputes or other procedures involving public institutions, supervisory bodies, public safety authorities and legal authorities. Juventus may request the production and delivery at any time, within 5 (five) days from the request by Juventus. In the event of failure to produce and/or deliver to Juventus the requested forms and/or if incomplete forms are provided and/or the Juventus Official Fan Club fails to fulfil its obligations to check and verify the forms as per Art. 6.7 below and/or errors and/or anomalies and/or deficiencies are discovered in their compilation, Juventus reserves the right to apply to the Juventus Official Fan Club a penalty of €500.00 for each missing and/or incomplete form and/or form not filled in correctly and/or not signed, without prejudice to the Juventus' right to terminate the Framework Agreement and subject to compensation for any damages caused to Juventus.

6.7 The Chairperson of the Juventus Official Fan Club must ensure that all data relating to its Members, which is shared with Juventus by uploading the same to the reserved area of the JOFC Website, are correct and perfectly reflect the information recorded on the application forms and undertakes to verify the identity and data of Members by asking them to show their ID documents. The legal responsibility for the truthfulness of all the data uploaded to the JOFC Website remains with the Chairperson of the respective Juventus Official Fan Club.

Once the JOFC Membership Pack has been activated, it will not be possible to change the JOFC Member's data entered in the reserved area. Changes to the data may only be made by Juventus and at the express written request of the Juventus Official Fan Club to be sent by email to the Juventus address: [jofc@juventus.com](mailto:jofc@juventus.com).

6.8 The Chairperson and the contact person of each Juventus Official Fan Club must communicate to its Members:

- (I) the privacy policy, relating to the purposes and methods of processing of personal data collected through the mandatory completion of the Project membership form (downloadable in the Juventus Official Fan Club reserved area and to be retained exclusively at the headquarters of the Juventus Official Fan Club), attached to the form itself;
- (II) the disclaimer for audio, video and photographic recording and for the use of images, limited to official events organised by Juventus as part of the Project;
- (III) the general terms and conditions for each Member to join the Project, as well as any other applicable contractual or regulatory documents;
- (IV) all communications, news and important notices published by Juventus on the JOFC Website (e.g. service booking dates with related deadlines, etc.) which are binding.

The Juventus Official Fan Club is solely responsible for the correct, complete and timely communication of the above information to its Members and hereby indemnifies Juventus from any dispute, claim or request, including from third parties, arising from the failure to obtain or the invalid obtaining of the disclaimers and/or the incorrect communication thereof.

## **ART. 7 - RELATIONSHIPS BETWEEN JUVENTUS OFFICIAL FAN CLUBS and RELATIONSHIPS WITH THE PRESS**

7.1 In order to facilitate the coordination of activities and relationships between Juventus Official Fan Clubs throughout Italy, Juventus may, at its sole discretion, appoint up to two regional representatives for each region of Italy (hereinafter the "Regional Representative") from among the Members of Juventus Official Fan Clubs (not necessarily those who hold the position of president within their own Juventus Official Fan Club). The Regional Representative, based on their knowledge of the region or specific geographic area in which they reside, fosters collaboration and cooperation between the Juventus Official Fan Clubs within their respective area. The role of Regional Representative is solely a recognition of the role performed within the Juventus Official Fan Club community and does not entail the granting of any duties, mandates or powers of representation over Juventus. The role is performed on a voluntary basis and entirely free of charge and does not entitle the Regional Representative to any compensation, remuneration, expense reimbursement, indemnities, emoluments or benefits of any kind.

Juventus reserves the right to identify, confirm, replace or remove the Regional Representative at any time, at its sole discretion.

7.2 Without prejudice to freedom of opinion and free expression of thought, for the sole purpose of avoiding misunderstandings or communicating incorrect and/or unverified information about Juventus, the Juventus Official Fan Club managers (all the members of the Juventus Official Fan Club's board) and the Regional Liaison Officers, in the exercise of their functions, may only grant interviews to national and/or local news organisations (both press and Web and TV) on their relationship with Juventus after discussing it with Juventus and written approval by the latter of the content of such interviews or official statements. The Juventus Official Fan Club manager and/or Regional Representative interested in giving an interview must obtain Juventus' written approval by sending a request to the email address indicated by Juventus in Art. 16 for communications between the parties. A similar commitment will be undertaken directly by those responsible at the time of designation.

Juventus Official Fan Club managers (all members of the Juventus Official Fan Club Board) and Regional Representatives also undertake to use their social networks in compliance with the principles set forth in Art. 2 and in accordance with the following:

- social media must be used in accordance with the rules of common sense;
- offensive comments must not be made about public and/or private institutions, Juventus, its representatives, managers and/or members, other Juventus Official Fan Clubs, fans of other teams, members of the same Juventus Official Fan Club or third parties in general, as this would constitute a violation of the obligations of good faith and correctness;
- no confidential information or materials owned by Juventus (videos, photos, internal documents or others) may be published.

## **ART. 8 - NON-COMPETITION AGREEMENT**

For obvious reasons of exclusivity and intellectual property protection, the Juventus Official Fan Club undertakes not to engage in activities in competition with those of Juventus. Specifically, the Juventus Official Fan Club may not market merchandise that is not official or authorised by Juventus, nor may it directly or indirectly sell tickets and/or season tickets outside of the provisions of this Framework Agreement (for example, but not limited to: it may not offer for sale or market tickets and/or season tickets to anyone other than its JOFC Members, nor may it offer for sale or market tickets and/or season tickets other than those made available by Juventus on the JOFC Website). Breach of this obligation shall constitute grounds for express termination of the Framework Agreement due to the actions and negligence of the Juventus Official Fan Club.

## **ART. 9 - USE OF THE JUVENTUS OFFICIAL FAN CLUB TRADEMARK**

9.1 The JOFC Associations are authorised exclusively to use the distinctive Juventus elements included in the official personalised graphics pack that will be provided by Juventus, comprising a logo like the example in Annex 1A and the images to be used in their own social networks (Annex 1B). The provision of the above mentioned official graphics pack does not entail in any case the assignment or licence of rights to the Juventus trademarks, since the right of use can be exercised only in accordance with Juventus' provisions. For any use other than as indicated in the guidelines provided with the official graphics pack, explicit prior written authorisation must be provided by Juventus.

9.2 Use by the relevant Juventus Official Fan Club of the Juventus trademark and all its intellectual property without the written authorisation of Juventus shall be grounds for express termination of the Framework Agreement due to the actions and negligence of the Juventus Official Fan Club.

Specifically, the following are forbidden:

- (i) the manufacture, marketing, transfer and advertising of materials, products and items of clothing bearing complex trademarks made up of a combination of distinctive marks of Juventus and the Juventus Official Fan Club;
- (ii) the registration of trademarks and/or domain names containing the terms "Juve", "Juventus", "Juventus Official Fan Club" and any other signs similar to Juventus' trademarks;
- (iii) the registration, management or promotion on any social network of accounts bearing the name, signs and trademarks of Juventus, with the exception of what is provided in the official graphics pack.

9.3 Without prejudice to any further rights under the law or this Framework Agreement, violation of the prohibitions set forth in Art. 9.1 and 9.2 above, as well as any other unauthorised use, modification, alteration or customisation of Juventus' intellectual property, including the Juventus institutional trademark and the Juventus Official Fan Club logo, will result in the immediate revocation of the authorisation to use the distinctive Juventus elements contained in the official graphics package. The aforementioned breaches, in addition to being the reason for withdrawing the authorisation to use the Juventus Official Fan Club graphics pack, constitute a serious infringement (with the consequences detailed in articles 10 and 15) and shall be punishable by law as counterfeiting.

## **ART. 10 - BREACHES AND SANCTIONS**

If the Juventus Official Fan Club or its Members violate the obligations set forth in Article 7.2 regarding communications to the press and/or through its institutional and/or social media channels or engage in particularly serious conduct towards public and/or private institutions, Juventus, its representatives, employees and/or members, other Juventus Official Fan Clubs, fans of other teams, Members of the same Juventus Official Fan Club, or otherwise commit acts in violation of this Framework Agreement and the Applicable Regulations, Juventus, without prejudice to any further rights, reserves the right to suspend at any time the JOFC Member and/or Juventus Official Fan Club responsible for such conduct, as well as to terminate the Framework Agreement with the Juventus Official Fan Club. The suspension of the Juventus Official Fan Club and/or the termination of the Framework Agreement entails the suspension and/or interruption of services to JOFC Members due to the actions and negligence of the Juventus Official Fan Club, which undertakes to keep Juventus and its legal representatives, managers and/or employees, indemnified and hold them harmless from any action, claim, costs, damages, legal and non-legal expenses, liability of any kind or nature connected or consequent directly or indirectly to the aforementioned interruption and/or suspension of services.

Any temporary suspension of a Juventus Official Fan Club and/or termination of the Framework Agreement shall be communicated to the Juventus Official Fan Club in question and to the Regional Representative via email or certified email, to the address shown in the CLUB DETAILS available on the JOFC Website. The aforementioned suspension end/or

termination of services shall not entitle the Juventus Official Fan Club and/or their respective Members to any type of compensation and/or reimbursement of the price paid for the purchase of the JOFC Membership Pack. JOFC Members who are not liable for the aforementioned violations shall exceptionally be given the opportunity to change Juventus Official Fan Club within 10 (ten) days from the notice sent to them by Juventus, unless otherwise agreed in writing by Juventus.

## **ART. 11 - LIABILITY AND INDEMNITY**

11.1 The Juventus Official Fan Club declares and guarantees that it carries out its activities in compliance with all laws and regulations issued by the competent state, regional and/or sports authorities, including the distribution of admission tickets to the public as well as any other provision in matters of public safety and the fight against and prevention of illegal and violence during sporting events.

11.2 All charges, expenses and/or costs relating to the creation, organisation and management of the services offered to its Members remain the sole liability and responsibility of the Juventus Official Fan Club.

11.3 Also with reference to the provisions of the previous paragraphs 11.1 and 11.2 of this article, the Juventus Official Fan Club will be solely responsible for the organisation and performance of the services provided to its Members and indemnifies and holds harmless Juventus, its legal representatives, managers and employees, at first demand, from any claim, dispute, action, request for compensation, sanction and/or liability of any kind that may be brought against Juventus and from any direct or indirect damage, prejudice and loss, also deriving from complaints or actions of third parties and/or the Data Protection Authority, as well as from any direct or indirect damage, prejudice or loss, in any way connected or consequent to: (i) the failure of the Juventus Official Fan Club, including its employees and/or collaborators, to fulfil the obligations set forth in this Framework Agreement and/or (ii) facts or acts attributable to the Juventus Official Fan Club and/or its employees and/or collaborators, even through negligence, in carrying out the activities set forth in this Framework Agreement (iii) any act and/or omission towards Members in the performance of activities not authorised by Juventus and/or not covered by this Framework Agreement; (iv) violations of current legislation regarding the protection of personal data; (v) failure to obtain, incomplete or invalid consents and/or disclaimers, including with reference to the use of the image of Members, including minor Members; (vi) inaccuracy, unlawfulness or incorrectness of personal data communicated to Juventus; (vii) failure to comply with the obligations set forth in this Framework Agreement, in the related Article 12 (Processing of Personal Data) and/or in the Data Processing Agreement (Annex 6).

## **ART. 12 - PROCESSING OF PERSONAL DATA**

12.1 The personal data provided during the Project registration phase and during the execution of this Framework Agreement will be processed by **Juventus Football Club S.p.A.** for the purposes and in the manner described in the information attached to this Framework Agreement (Annex 5 – Privacy Policy). With regard to the processing of personal data carried out by Juventus in the context of the services offered to JOFC Members, Juventus acts as an independent Data Controller, pursuant to Art. 4, paragraph 7 of Regulation (EU) 2016/679, independently determining the purposes and means of processing, including security measures.

12.2 The Juventus Official Fan Club declares that Juventus has informed it that the performance of the services covered by this Framework Agreement involves the processing of personal data on behalf of Juventus. This processing of personal data is governed by a specific contract (Annex 6), the contents of which are defined in accordance with Art. 28 of EU Regulation 2016/679 (“Data Processing Agreement”), which forms an integral part of this Agreement.

The Data Processing Agreement governs the nature and purpose of the processing, the duration of the processing, the type of personal data and the categories of data subjects, the obligations of the Data Processor and the obligations and rights of the Data Controller.

12.3 If the Juventus Official Fan Club is based outside the European Economic Area or carries out processing operations involving transfers of personal data to third countries in the absence of an adequacy decision pursuant to Art. 45 of the Regulation, it undertakes to sign the standard contractual clauses adopted by the Commission in accordance with Art. 46, paragraph 2 of Regulation EU 2016/679, available at the following link: [https://eur-lex.europa.eu/eli/dec\\_impl/2021/914/oj?locale=it&uri=CELEX:32021D0914](https://eur-lex.europa.eu/eli/dec_impl/2021/914/oj?locale=it&uri=CELEX:32021D0914).

12.4 Without prejudice to the provisions of paragraphs 12.1, 12.2 and 12.3 above, the Juventus Official Fan Club acts as an independent Data Controller for the processing of personal data carried out within the scope of its membership relationship with its Members, including the collection of membership applications, the management of Members and the retention of related documentation, assuming full responsibility for such processing.

12.4 The Juventus Official Fan Club guarantees and declares that all personal data of Members communicated to Juventus, including by uploading them to the reserved area of the JOFC Website, has been lawfully acquired, processed and disclosed in compliance with applicable data protection legislation, including Regulation (EU) 2016/679, on a correct and appropriate legal basis, subject to the provision of an adequate privacy policy to the data subjects pursuant to Articles 13 and 14 of the Regulation and, where required, through valid consent, as also required by Art. 5.4.

12.5 With specific reference to official events organised by Juventus as part of the Project, the Juventus Official Fan Club undertakes to obtain valid prior consents for audio, video and photographic recordings and for the use of the image of participating Members, (i) for adult Members, through the issuance of a specific consent form and (ii) for minor Members, through the provision of a consent form which should be signed by the person exercising parental responsibility.

12.6 The Juventus Official Fan Club guarantees the proper storage of Members' privacy documentation (privacy policies, consents, consent forms, membership forms) for the periods required by applicable law and undertakes to make such documentation available to Juventus, as well as to the competent authorities, in the circumstances and within the timeframes required by law, within 5 days of the request.

#### **ART. 13 - TERM OF THE AGREEMENT**

The Framework Agreement shall be valid for one football season, taking effect from the date of receipt of Juventus' authorisation and with expiry on 30 June 2027. Tacit renewal shall be excluded.

Members who join the Project and purchase the JOFC Membership Packs are fully entitled to all services and benefits of the Juventus Official Fan Club until 30 June 2027.

#### **ART. 14 - CODE OF ETHICS, 231 MODEL, PREVENTION MODEL, SAFEGUARDING POLICY**

14.1 The Juventus Official Fan Club declares that it is aware of and has acknowledged the provisions of Legislative Decree no. 231 of 8 June 2001 (the "Decree") and undertakes to base its conduct, aimed at the implementation of this agreement, on principles of transparency and fairness and compliance with the Decree, also declaring that it has never so far been involved in the commission of one of the offences contemplated therein.

14.2 The Juventus Official Fan Club declares that it has been informed by Juventus that article 7, paragraph 5 of the FIGC Statute requires sports clubs participating in national championships to adopt organisation, management and control models conforming to the Guidelines issued by the FIGC Federal Council, suitable for preventing the performance of acts contrary to the principles of loyalty, fairness and integrity in all relations.

14.3 The Juventus Official Fan Club also declares that it has been informed by Juventus that, with Official Announcement No. 87/A, having regard to Resolution No. 255 of 25 July 2023 of the CONI National Board and Legislative Decree No. 39 of 2021, the FIGC has required all its affiliated sports clubs to adopt an Organisational and Control Model for Sporting Activities.

14.4 The Juventus Official Fan Club also declares to acknowledge that Juventus has adopted: (a) its own Code of Ethics containing the principles of corporate ethics (the "Code of Ethics"), (b) the Organisation, Management and Control Model referred to in the aforementioned Decree (the "231 Model"), (c) the Prevention Model in accordance with the Guidelines issued by the FIGC Federal Council (the "Prevention Model"), and (d) an Organisation and Control Model for Sports Activities in accordance with CU 87/A FIGC (the "Safeguarding Policy"), all of which are available online at the Internet address [www.juventus.com](http://www.juventus.com).

14.5 The Juventus Official Fan Club declares that it has read the Code of Ethics, the 231 Model, the Prevention Model and the Safeguarding Policy and undertakes to adhere, for itself and, pursuant to article 1381 of the Italian Civil Code, for its consultants, independent contractors, employees, suppliers and business partners, to the ethical-behavioural principles that Juventus has set out in them.

14.6 Failure by Juventus Official Fan Club to comply with the provisions and/or principles set out in the aforementioned documents constitutes a serious breach and shall entitle Juventus to terminate the Framework Agreement with immediate effect, pursuant to and for the purposes of Article 1456 of the Italian Civil Code, without prejudice to compensation for any damages caused to Juventus. The Juventus Official Fan Club shall hold Juventus harmless and indemnified from any prejudicial consequence deriving from any action, claim and/or proceeding carried out by third parties against Juventus as a result of any violations, by the Juventus Official Fan Club, of the Code of Ethics, the 231 Model and/or the Prevention Model.

#### **ART. 15 - TERMINATION OF THE FRAMEWORK AGREEMENT**

15.1 In the event of non-fulfilment by the Juventus Official Fan Club of the obligations and conditions set forth in Articles 5.2.1 (Payment of Fees), 6 (Commitments of the Juventus Official Fan Club), 8 (Non-Competition Agreement), 9 (Use of Distinctive Marks), 12 (Processing of personal data), 14 (Code of Ethics, 231 Model, Prevention Model and Safeguarding Policy) of this Framework Agreement, and in the cases envisaged by Article 10 (Breaches and Sanctions), Juventus shall be entitled to terminate the Framework Agreement with immediate effect pursuant to Art. 1456 of the Italian Civil Code, subject to compensation for damages or any other legal remedy, by means of a communication to be sent by registered letter or by certified email to the address shown in the CLUB DETAILS on the JOFC Website.

15.2 In all other cases involving non-compliance by a Juventus Official Fan Club, Juventus shall have the option to order the Juventus Official Fan Club to comply by sending a communication, by registered letter with acknowledgement of receipt, setting a deadline of no less than 15 (fifteen) days, expressly indicating that the failure to rectify the breach by the set deadline shall be grounds for legal termination of the Framework Agreement. Should the Juventus Official Fan Club not rectify the breach by the given deadline, the Framework Agreement shall be considered legally terminated at the expiry of the notice period without need for any further communication.

#### **ART. 16 - COMMUNICATIONS**

16.1 With the exception of the cases expressly referred to or established by the law, the communications between Juventus and the Juventus Official Fan Club relating to this Framework Agreement may be made by email, if the use of a registered letter with acknowledgement of receipt is not expressly required, to the addresses shown below:

- For Juventus: [jofc@juventus.com](mailto:jofc@juventus.com)

- For the Juventus Official Fan Club: to the email address indicated on the JOFC Website.

16.2. Both parties may at any time change their email address for the purposes of this article, provided that the party gives prompt notification to the other party in respect of the forms established by the previous paragraph.

#### **ART. 17 - CONCLUSIONS AND REFERENCES**

For anything not explicitly envisaged by this Framework Agreement, the decisions, rules and regulations issued by Juventus, including those issued after this document and published on [www.juventus.com](http://www.juventus.com) in the Juventus Official Fan Club section and/or through communications sent to Juventus Official Fan Clubs by Juventus via newsletters, announcements in the reserved area and/or through Regional Representatives, shall be deemed valid. In any case all Juventus Official Fan Clubs subscribing to the Project must always operate in a non-political and non-sectarian manner, on a non-profit basis, in compliance with the regulations governing civil coexistence (education, loyalty, fairness, and mutual cooperation) and in accordance with Italian laws.

**ART. 18 APPLICABLE LAW and JURISDICTION**

This Framework Agreement shall be governed by Italian law.

Any dispute relating to the validity, effects, interpretation and performance of these regulations shall be referred to the exclusive jurisdiction of the Court of Turin.

Read, approved and signed PLACE AND DATE .....

THE CHAIRPERSON (legal representative) Juventus Official Fan Club

(MANDATORY legible signature ) ..... On...../...../2026

THE BOARD MEMBER

(MANDATORY legible signature ) ..... On ...../...../2026

THE BOARD MEMBER

(MANDATORY legible signature ) ..... On ...../...../2026

THE BOARD MEMBER

(legible signature) ..... On ...../...../2026

THE BOARD MEMBER

(legible signature) ..... On ...../...../2026

Pursuant to Articles 1341 and 1342 of the Italian Civil Code, the following articles are specifically approved: Article 4.3 (Territorial areas), Article 4.6.1 (deadline for participation in the Project and indemnity in favour of Juventus), Article 4.6.2 (Deadline for the purchase of JOFC Packs and prohibition on the purchase of multiple JOFC Membership Packs), Article 4.7 (Reasons for refusing the membership application), 5.2.4 (limits on the marketing of the Juventus Cards), Article 5.3 (Basic principles and limitations of the ticketing service, indemnity in favour of Juventus), Article 6.6 Liquidated damages and termination, Article 8 (non-competition agreement), Article 9 (use of the trademark), Article 10 (infringement and sanctions), Article 11 (Liability and indemnity), Article 15 (Termination), 18 (Applicable law and Jurisdiction), articles containing indemnities in favour of Juventus: 5.2.2, 5.2.4, 5.2.5, 5.3.1, 5.3.5, 12, 14.6

THE CHAIRPERSON (legal representative) Juventus Official Fan Club

(MANDATORY legible signature ) ..... On...../...../2026

THE BOARD MEMBER

(MANDATORY legible signature ) ..... On ...../...../2026

THE BOARD MEMBER

(MANDATORY legible signature ) ..... On ...../...../2026

THE BOARD MEMBER

(legible signature) ..... On ...../...../2026

THE BOARD MEMBER

(legible signature) ..... On ...../...../2026

ANNEX NO. 1A: PERSONALISED LOGO OF JUVENTUS OFFICIAL FAN CLUB (EXAMPLE)



**JUVENTUS**  
**OFFICIAL FAN CLUB**  
LOREM IPSUM

ANNEX NO. 1B: PERSONALISED PROFILE IMAGE AND COVER



ANNEX NO. 2 – Juventus Code of Ethics: see link

<https://www.juventus.com/en/club/corporate-governance/ANNEX NO.>

ANNEX NO. 3 – Allianz Stadium Regulations: see link

<https://www.juventus.com/it/allianz-stadium/indicazioni-accessi/regolamenti>

ANNEX NO. 4 – Code Regulating the Sale of Admission Tickets: see link

<https://www.juventus.com/it/allianz-stadium/indicazioni-accessi/regolamenti>

## Information on the processing of personal data

Juventus hereby informs you, pursuant to Art. 13 of Regulation EU 2016/679 on the protection of personal data (“**General Data Protection Regulation**” or, in short, “**Regulation**”) or “**GDPR**”), that the personal data transmitted and/or collected as part of the **Juventus Official Fan Club** project and the related contractual relationships (e.g. identification and contact details of representatives and other parties involved) (hereinafter, the “**Data**”) will be processed in accordance with the GDPR, national legislation and any provisions issued by the Supervisory Authority (Italian Data Protection Authority), where applicable. Current legislation only includes natural persons as data subjects, and this privacy policy is intended for natural persons whose data are processed by Juventus as part of the Juventus Official Fan Club project (e.g. contact persons, representatives, employees and/or other individuals designated by the affiliated association). The obligation of confidentiality due to the nature of the data processed remains unchanged for individuals belonging to other categories (legal persons, entities or associations).

### 1. Purpose and legal basis for the processing

The processing of personal data is carried out by Juventus for the related to the establishment, management and performance of the agreement, including, for example:

- (i) the fulfilment of legal and regulatory obligations (e.g. tax and accounting obligations);
- (ii) administrative contract management, including the handling of payments and invoices; the management of any disputes; internal supervision (security, service quality, asset integrity), management oversight and certification;
- (iii) use of the JOFC Website is reserved for clubs affiliated to the Juventus Official Fan Club Project, including the execution of all preliminary activities for the affiliation process and every subsequent obligation arising from any online sales contracts and the related and consequent obligations;

In order to process the personal data for the above-mentioned purposes, it is not necessary to acquire the specific consent of the Data Subjects, as processing is carried out on the legal basis laid down in Article 6(1)(b) of the Regulation.

### 2. Data storage

The data shall be stored in compliance with the applicable legislation for the protection of personal data for the entire time required to fulfil the purposes outlined above.

The data required to fulfil the civil and tax obligations shall be stored for the entire duration of the agreement and also after the termination of the contract, in compliance with said obligations (for example, the civil obligation to hold invoices and company documentation for at least 10 years as required by article 2220 of the Italian Civil Code).

### 3. Communication, dissemination and transfer of the data

Without prejudice to disclosures made in compliance with legal and contractual obligations, the data may be disclosed to collaborators and consultants (e.g. tax or legal advisors), to third parties who perform outsourced activities on behalf of the company as data processors pursuant to Art. 28 of the GDPR (such as trusted external parties to whom the company entrusts certain activities, or parts thereof, that are essential to the provision of the services covered by the agreement, or whose activities are connected, instrumental or supportive to those of the company) where necessary, to public bodies and administrations where necessary, as well as to persons legally entitled to receive such information, Italian and foreign judicial authorities and other public authorities, for purposes related to compliance with legal obligations, or to fulfil the obligations undertaken and arising from the contractual relationship, as well as for any legal defence needs.

Within the context of the company’s organisational structure, the data shall be processed by persons authorised to perform the processing who act under the authority of the data controller, duly instructed by the same data controller, mainly using electronic and manual systems in compliance with the principles applicable to the processing of personal data pursuant to article 5 of the Regulation.

In any case, personal data shall not be disclosed. The data shall not be transferred outside the European Union. However, if specific requirements connected to the location of the Company’s servers entail the transfer of said data to countries located outside the European Union, even to countries that do not provide adequate protection, the data controller undertakes to guarantee the levels of protection and safekeeping even of a contractual nature that are appropriate according to applicable regulations, including the stipulation of standard contractual clauses (a copy of the commitments made by third parties within the context of said clauses may be requested from the Data Protection Officer indicated below). The list of countries located outside the European Union or the European Economic Space where the data is transferred is available on request from the Data Protection Officer.

#### 4. Rights of data subjects

Data Subjects, in relation to the processing of the data described herein, may exercise the rights envisaged by the Regulation (articles 15-21), including the right to:

- Receive confirmation of the existence of their personal data and access its content (right of access);
- Update, amend and/or correct their personal data (right of rectification);
- Ask for the deletion or limitation of the processing of any data processed in violation of the law including data that need not be stored for the purposes for which the data has been collected or otherwise processed (right to be forgotten and right to limitation);
- Oppose the processing (right of opposition);
- Lodge a complaint with the Supervisory Authority in the event of a violation of the regulations governing protection of personal data;
- receive a copy of the data concerning them in electronic format and request that such data be transmitted to another data controller (right to data portability).

The Data Subjects may send any requests concerning the exercise of their rights to the following e-mail address: **privacy@juventus.com**.

#### 5. Identity and contact data of the Data Controller and contract data of the Data Processor (Data Protection Officer)

The Data Controller is **Juventus Football Club S.p.A.**, with registered office at Via Druento 175 – 10151 in Turin, Italy in the person of the *pro tempore* legal representative.

A Data Protection Officer has been designated, who can be contacted at the following email address: **privacy@juventus.com**.

ANNEX No. 6 - Data Processing Agreement and Standard Contractual Clauses adopted by the European Commission (Decision (EU) 2021/914)

### Personal data processing agreement

#### Data Controller – Data Processor

*Pursuant to article 28 of Regulation (EU) 2016/679*

BETWEEN

**Juventus F.C. S.p.A.**, with registered office in Turin, at Via Druento 175 – Tax Code and VAT No. 00470470014 (hereinafter “**Data Controller**”),

AND

**The Juventus Official Fan Club** [.....] with registered office at Via [.....], VAT NO./TAX CODE [.....], in the person of the Chairperson of the Juventus Official Fan Club (hereinafter the “**Data Processor**”),

(the Data Controller and the Data Processor, together, the “**Parties**”)

#### WHEREAS

- a) today the Parties have signed an agreement relating to the accreditation of the Juventus Official Fan Club to the Juventus Official Fan Club project (hereinafter “**Framework Agreement**”);
- b) in performing the Framework Agreement, the Data Processor carries out processing operations on the following categories of personal data (hereinafter “**Personal Data**”) owned by the Data Controller and in compliance with the instructions contained therein;
- c) the Parties intend to govern their mutual relationship in relation to the activities for the processing of Personal Data carried out by the Data Processor on behalf of the Data Controller in compliance with the Regulation (EU) 2016/679 (“**General Data Protection Regulation**” or, in brief “**Regulation**”) and specifically in compliance with article 28 of the Regulation, which establishes that when the processing must be carried out on behalf of a data controller, the

processing by the data processor is governed by an agreement that is binding for the data processor with respect to the data controller and which defines the data which are the subject of the processing and duration of the processing, its nature and its purpose, the type of personal data and the categories of data subjects processed, the obligations and the rights of the data controller;

- d) the Data Processor declares and guarantees to have the technical knowledge and competence in relation to the purpose and procedures of the processing operations, the security measures to be adopted to guarantee the confidentiality, completeness and integrity of the data processed, as well as the applicable regulations relating to the protection of personal data;
- e) on the basis of the references and competences confirmed by the Data Processor in terms of ownership, resources, equipment and experience in the management of services similar to those of the Service agreement as well as the contractual obligations undertaken by the Data Processor in terms of compliance with the applicable regulations relating to protection of personal data, the Data Controller carries out a positive assessment of the suitability and qualification of the Data Processor to meet, also in terms of the security of the processing, the requirements of the applicable regulations;
- f) the Data Controller therefore intends to designate the Juventus Official Fan Club as Data Processor and to regulate the processing carried out by the Processor on behalf of the Data Controller within the scope of the Framework Agreement, in compliance with Art. 28 of the Regulation;

In view of the above, taking into account the mutual promises and the agreements entered into, the Parties agree as follows.

## **1. RECITALS**

The recitals constitute an integral and essential part of this agreement.

## **2. PURPOSE**

- 2.1. Under this agreement (“**Data Processing Agreement**”), in compliance with article 28 of the Regulation, the Parties regulate the processing of personal data carried out by the Data Processor on behalf of the Data Controller pursuant to the Framework Agreement.
- 2.2. By signing this Data Processing Agreement, the Data Controller designates, in accordance with Art. 28 of the Regulation, the Juventus Official Fan Club, which accepts, as Data Processor in relation to the Personal Data processing operations carried out under the Framework Agreement.

## **3. NATURE AND PURPOSE OF THE DATA PROCESSING**

- 3.1. The Data Processor processes the Data Controller’s Personal Data solely for the purposes related to the performance of the Framework Agreement for which the appointment as Data Processor constitutes an annex, that is to say the processing aims to achieve the following purposes:
  - register Members to the Juventus Official Fan Club project and provide the related services;
  - provide ticketing services;
  - sell the Juventus Card and submit a declaration of loss;
  - collect optional consent to the processing of data.

## **4. PERSONAL DATA SUBJECT TO PROCESSING**

4.1. The personal data subject to processing are:

- common personal data: personal data provided for the purposes of joining the project (name, surname, place of residence/country and date of birth, email address and telephone number, residence);
- copy of the identity document (identity card or passport) to verify the identity of the person and for the purchase of tickets and/or season tickets and for the issue of the Juventus Card;
- information on Juventus products/services purchased (season tickets, membership, Juventus Card);
- marketing and disclaimer consents for use of the image.

## **5. CATEGORIES OF DATA SUBJECTS**

The personal data subject to processing refer to the Juventus Official Fan Club Members (including minors) identified as consumers.

## **6. OBLIGATIONS OF THE DATA PROCESSOR**

6.1. For the purposes of the correct processing of Personal Data, the Data Processor undertakes to:

- a) carry out any Personal Data processing operation in compliance with the applicable regulations relating to the protection of personal data, including the principles referred to in Chapter II of the Regulation (Articles 5-11);
- b) carry out the processing of Personal Data in the implementation of this Framework Agreement and for the purposes relating to the provision of the services therein referred to, for the time period strictly necessary for the performance of the above-mentioned purposes as well as the purposes strictly related and instrumental to the management of technical issues associated therewith;
- c) ensure full compliance with the obligations imposed by the Regulation directly on the Data Processor, including, for example, the obligation to maintain a register of the processing operations carried out on behalf of the Data Controller pursuant to article 30, paragraph 2 of the Regulation and, where required, the requirement to appoint a Data Protection Officer pursuant to article 37, paragraph 1 of the Regulation;
- d) in compliance with article 32 of the Regulation, implement technical and organisational measures to guarantee an adequate level of security for the processing operations carried out on behalf of the Data Controller, as well as cooperate with the Data Controller by providing the latter with the information and documentation required by the latter in order to assess and check from time to time that the Data Processor has adopted technical and administrative measures;
- e) in the performance of the data processing operations on behalf of the Data Controller, follow the provisions and instructions included in this Data Processing Agreement;
- f) in relation to the collection of Personal Data from data subjects, where required, the Data Processor ensures this is done in compliance with the specific procedures agreed with the Data Controller in order to guarantee that the collection of Personal Data and their subsequent processing comply with the law (e.g. privacy policy and requests of consent for the processing of data provided by the Data Controller; tracing and archiving of consent given by data subjects);
- g) with the exclusion of cases strictly necessary for the provision of Services, not to disclose or share Personal Data with third parties without the previous written consent of the Data Controller and to adopt the organisational and technical measures necessary to ensure the maximum confidentiality of the Personal Data acquired and used in the performance of the activities cover by this designation;
- h) not transfer the Personal Data outside of the European Union, directly or indirectly (possibly through third party suppliers that have been authorised in writing by the Data Controller) without the previous written consent of the Data Controller and in compliance with the general principles and conditions applicable to the transfer required by Chapter V of the Regulation, notifying the Data Controller of the measures adopted in order to ensure an adequate level of protection for the transferred data and the rights of the data subjects (for example, adequacy decisions, type of clauses, binding regulations on the Company, Code of Conduct, certification, etc.);
- i) guarantee that access to Personal Data by personnel takes place only based on the principle of need and that the processing operations related to the performance of the Framework Agreement are carried out only by authorised persons acting on the authority of the Data Processor on the basis of adequate instructions;
- j) adequately train authorised persons, tasked with the performance of the Framework Agreement, providing the latter with precise instructions and supervising their compliance with said Agreement. The updated list of personnel authorised to process Personal Data shall be made available to the Data Controller at the latter's request;
- k) guarantee that all physical persons (employees and/or independent contractors) authorised to process personal data for the above stated purposes are committed to confidentiality or have a legal obligation to confidentiality;
- l) regularly adopt, update and assess all the technical and organisational measures necessary to guarantee an adequate level of risk, in compliance with the provisions of article 32 of the Regulation, as well as the further measures provided for by article 10 of this Data Processing Agreement;
- m) designate, where applicable, the Union Representative pursuant to article 27 of the Regulation;
- n) cooperate with the Data Controller on the implementation of any further measure that becomes necessary in order to ensure compliance of the Personal Data processing with the applicable provisions;
- o) without undue delay and in any case no later than 24 hours from the time it has become aware of it, notify the Data Controller of any personal data breach and cooperate with the Data Controller in relation to the analysis and assessments to carry out for the purposes of the notification to the supervisory authority pursuant to article 33 of

the Regulation and of the communication to data subjects pursuant to article 34 of the Regulation, as well as for the preparation of the related documentation, including the notification pursuant to article 35, paragraph 3;

- p) keep the Data Controller informed in writing, on written request from the latter, of details relating to compliance with the applicable provisions and this Data Processing Agreement;
- q) the Data Processor notifies, without delay, the Data Controller of any issue relevant for the purposes of this Data Processing Agreement, such as, for example:
  - Requests from the Authority;
  - Outcomes of inspections;
  - Request of access to data by public authorities.

## **7. REQUESTS FROM DATA SUBJECTS**

- 7.1. In case the Data Processor receives requests for the exercise of data subjects' rights, it must promptly communicate this to the Data Controller in writing, enclosing a copy of the request.
- 7.2. In case the Data Controller receives requests for the exercise of rights of data subjects in relation to the processing carried out by the Data Processor pursuant to the data processing operations carried out in the performance of the Framework Agreement, the Data Processor undertakes to cooperate with the Data Controller with all means at its disposal, to satisfy the exercise of rights of the data subject.

## **8. OBLIGATIONS OF THE DATA CONTROLLER**

- 8.1. In case further activities or specific measures become necessary for compliance with the provisions relating to the protection of data, or in case of changes to the Framework Agreement with impact on the processing of personal data, where necessary, the Data Controller shall provide the Data Processor with further instructions with regard to the purposes, methods and procedures for the use and processing of Personal Data, and shall agree with the Data Processor the most suitable technical and organisational measures.

## **9. ASSIGNMENT TO THIRD PARTIES (SUB-PROCESSORS)**

- 9.1. The Data Processor is forbidden to use third parties (sub-processors) for the performance of the Services without the prior, specific or general, written authorisation from the Data Controller. In case of general written authorisation, the Data Processor shall notify the Data Controller of any anticipated changes relating to the addition or replacement of other data processors (sub-processors), thereby giving the Data Controller the opportunity to object to such changes.
- 9.2. In case of written consent from the Data Controller, the Data Processor undertakes to include in the agreement with the sub-processor guarantees and obligations similar to those included in this data processing agreement, making a list of sub-processors available to the Data Controller.
- 9.3. The Data Processor remains fully liable with respect to the Data Controller for the fulfilment of the obligations of the sub-processors.

## **10. TERM**

- 10.1. This Data Processing Agreement has the same term and effects as the Framework Agreement between the Parties and shall cease at the termination, for any reason, of the Framework Agreement.

## **11. TERMINATION**

- 11.1. On termination of the Framework Agreement, the Data Processor must cease any Personal Data processing operations and return to the Data Controller all the Personal Data processed for the performance of the Framework Agreement the Data Processor holds (e.g. personal data, contract data, etc.) or, on request from the Data Controller, arrange for their destruction, while providing the Data Controller with a specific statement, with the exception of any archiving requirements to fulfil regulatory provisions, with confirmation being given to the Data Controller at the same time.
- 11.2. Subsequently to the termination of the Framework Agreement, the Data Processor shall observe the maximum confidentiality of the data and the information relating to the Data Controller it has become aware of in the performance of its obligations.

## **12. SECURITY MEASURES**

- 12.1. With reference to Personal Data processing operations necessary for the performance of the Framework Agreement, the Data Processor represents and warrants that (i) it complies with any and every appropriate security measure to prevent the risks of destruction, loss, also accidental, of the Personal Data as well as unauthorised access or unlawful processing of the same as envisaged in the Framework Agreement and (ii) these measures also comply with the security measures necessary and in accordance with the principles of article 32 of the Regulation, as well as any other mandatory legal measure.
- 12.2. With reference to the Personal Data processing carried out by electronic means, including the management of database/s including the Personal Data of the Data Controller, the Data Processor undertakes to implement the following measures:
- i. choose system administrators among subjects with experience, skills and reliability, able to ensure full compliance with the Italian provisions relating to the protection of personal data, including their security profile;
  - ii. appoint system administrators individually, analytically detailing the areas of operations each system administrator is allowed to carry out with their authentication credentials;
  - iii. keep an updated list of subjects appointed as system administrators and, on request, make this list available to the Data Controller and/or the competent authorities;
  - iv. adopt software/systems suitable to record access by system administrators; the above-mentioned recording of access logs must be complete, unalterable and allow integrity checks;
- 12.3. carry out periodical checks (at least once a year and in any case on the request of the Data Controller) relating to the compliance of the system administrators to the organisation, technical and security measures required by the Italian regulations in relation to the protection of personal data, ensuring a copy of the report is sent to the Data Controller. Additionally, each JOFC (even if it does not manage systems requiring the appointment of system administrators) must adopt at least the following minimum measures:
- Access management: use of personal, non-shared credentials to access the JOFC Website and any accounts/services used for the Project; prompt revocation of credentials in the event of termination of the role or loss of eligibility.
  - Password and devices: strong passwords, regularly updated and immediately changed in the event of suspicion; screen lock; use of updated devices (operating system and endpoint protection) to access systems.
  - Minimisation and channels: collection and use of only strictly necessary data; prohibition on sending Member data via unauthorised/untraceable channels (e.g. personal chats) unless expressly provided for by Juventus instructions.
  - Document storage: storage of forms/consents/disclaimers at the registered office in locked physical archives; access permitted only to authorised individuals; secure destruction of documents no longer needed.
  - Traceability and controls: maintenance of an updated list of authorised individuals and their responsibilities; at least annual checks to ensure compliance with minimum measures and the completeness of Member documentation (forms/consents/disclaimers).
  - Incident management: internal procedure to promptly identify and report any incidents to Juventus (e.g. incorrect shipments, unauthorised access, lost documents), providing all relevant information for assessments and any notifications.
  - Document availability: ability to present and deliver to Juventus the requested documentation (including information/consents/disclaimers) within 5 (five) days of the request, as provided for in this Agreement.
- 12.4. The Processor undertakes to check on a regular basis the suitability of the measures adopted.

### **13. AUDITS**

- 13.1. The Data Processor recognises and accepts that the Data Controller, pursuant to its obligations as Data Controller, may check the Personal Data processing operations carried out by the Data Processor, and also the security measures implemented by the latter for the purposes of this Data Processing Agreement, also through specific audits to be agreed in advance, in accordance with mutual working requirements.

### **14. LIABILITY**

- 14.1. The Data Processor undertakes to hold harmless and indemnify the Data Controller for any damage suffered by the latter due to the failure of the Data Processor (and/or its employees, independent contractors, subcontractors if authorised and employed) to comply with the obligations arising from this Data Processing Agreement, as well as pursuant to the Regulation and Italian provisions.

14.2. If the Data Controller and the Data Processor are involved in the same processing operation and are, pursuant to article 82, paragraph 4 of the Regulation, responsible for any damages caused by the processing, the Data Controller and the Data Processor shall be jointly and severally responsible for the entire amount of the damages in order to ensure the actual compensation of the data subject.

#### **15. EXPRESS TERMINATION CLAUSE**

15.1. The Data Controller shall be entitled to terminate this Framework Agreement pursuant to article 1456 of the Italian Civil Code by sending a written notice to the Data Processor by certified email, or registered letter with acknowledgement of receipt, in case of breach of the provisions of this Data Processing Agreement. In any case, this shall be without prejudice to compensation for damages.

#### **16. GRATUITOUSNESS**

16.1. It shall be understood by the Parties that the designation of the Juventus Official Fan Club as Data Processor and the provisions of the Data Processing Agreement do not imply the Data Processor's right to any remuneration in addition to the fee agreed in the Data Processing Agreement, as account has already been taken of the activities that the Data Processor must carry out in relation to the processing of personal data in the determination of the fee specified in the Service Agreement.

#### **17. NEGOTIATION**

17.1. This Data Processing Agreement is the expression of the free negotiations undertaken by the Parties and therefore is not required to be signed separately, pursuant to article 1341 of the Italian Civil Code

#### **18. APPLICABLE LAW – JURISDICTION**

18.1. This Data Processing Agreement is subject to Italian law.

18.2. The Turin Court shall have exclusive jurisdiction in any disputes arising in relation to this Data Processing Agreement.

Place and date \_\_\_\_\_

#### **Data Processor**

\_\_\_\_\_  
The Legal Representative

#### **STANDARD CONTRACTUAL CLAUSES**

(to be completed and signed pursuant to Article 12.2 of the Framework Agreement if the Juventus Official Fan Club is based in countries outside the EEA, in the absence of an adequacy decision pursuant to Article 45, paragraph 3 of Regulation (EU) 2016/679)

#### SECTION I Clause 1

##### **Purpose and Scope**

(a) The purpose of these standard contractual clauses is to ensure compliance with the requirements of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) when transferring personal data to a third country.

b) The parties:

i) the natural or legal person(s), public authority(ies), body(ies) or other organ(s) (hereinafter the "entities") transferring personal data, listed in Annex I.A. (hereinafter referred to as the "data exporter"), and

ii) the third country entity or entities receiving the personal data from the data exporter, directly or indirectly through another entity also party to these clauses, listed in Annex I.A. (hereinafter referred to as "data importer") have accepted these standard contractual clauses (hereinafter referred to as "clauses").

c) These clauses apply to the transfer of personal data specified in Annex I.B.

d) The appendix to these clauses containing the annexes mentioned therein forms an integral part of these clauses.

#### Clause 2

### **Effect and Invariability of the Clauses**

- a) These clauses lay down appropriate safeguards, including enforceable rights of data subjects and effective remedies in accordance with Articles 46(1) and 46(2)(c) of Regulation (EU) 2016/679 and, as regards transfers of data from controllers to processors and/or from processors to processors, standard contractual clauses in accordance with Article 28, paragraph 7 of Regulation (EU) 2016/679, provided they are not modified, except to select the form(s) appropriate or to add or update information in the appendix. This does not prevent the parties from including the standard contractual clauses set out in these clauses in a broader agreement and to add other clauses or additional guarantees, provided that these do not directly or indirectly contradict these clauses or impair the fundamental rights or freedoms of the data subjects.
- b) These clauses are without prejudice to the obligations to which the data exporter is subject under Regulation (EU) 2016/679.

#### *Clause 3*

### **Third-party beneficiaries**

- a) Data subjects may invoke and enforce these clauses, as third-party beneficiaries, against the data exporter and/or data importer, with the following exceptions:
- i) clause 1, clause 2, clause 3, clause 6, clause 7;
  - ii) clause 8 - form one: clause 8.5, letter e), and clause 8.9, letter b); form two: clause 8.1, letter b), clause 8.9, letters a), c), d) and e); form three: clause 8.1, letters a), c) and d), and clause 8.9, letters a), c), d), e), f) and g); form four: clause 8.1, letter b), and clause 8.3, letter b);
  - iii) clause 9 - form two: clause 9, letters a), c), d) and e); form three: clause 9, letters a), c), d) and e);
  - iv) clause 12 - form one: clause 12, letters a) and d); forms two and three: clause 12, letters a), d) and f);
  - v) clause 13;
  - vi) clause 15.1 c), d) and e);
  - vii) clause 16 e);
  - viii) clause 18 - forms one, two and three: clause 18, letters a) and b); form four: clause 18.
- b) The letter a) is without prejudice to the rights of data subjects under Regulation (EU) 2016/679.

#### *Clause 4*

### **Interpretation**

- a) When these clauses use terms that are defined in Regulation (EU) 2016/679, these terms have the same meaning as in that Regulation.
- b) These clauses shall be read and interpreted in the light of the provisions of Regulation (EU) 2016/679.
- c) These clauses shall not be interpreted in a way that is inconsistent with the rights and obligations under the Regulation (EU) 2016/679.

#### *Clause 5*

### **Hierarchy**

In the event of any contradiction between these clauses and the provisions of related agreements in force between the parties at the time of acceptance of these clauses, or concluded subsequently, these clauses shall prevail.

#### *Clause 6*

### **Description of transfers**

The details of the transfers, in particular the categories of personal data transferred and the purposes for which the data are transferred, are specified in Annex I.B.

#### **Clause 7 - Optional**

##### **Subsequent accession clause**

- a) An entity that is not a party to these clauses may, with the agreement of the parties, adhere to these clauses at any time, either as data exporter or data importer, by completing the appendix and signing annex I.A.
- b) Once the appendix is completed and annex I.A is signed, the adhering entity becomes a party to these clauses and has the rights and obligations of a data exporter or data importer, in accordance with its designation in annex I.A.
- c) The adhering entity has no rights or obligations arising under these clauses for the period preceding the accession.

## **SECTION II - OBLIGATIONS OF THE PARTIES**

#### *Clause 8*

### **Data protection guarantees**

The data exporter warrants that it has made all reasonable efforts to establish that the data importer, by implementing appropriate technical and organisational measures, is able to fulfil its obligations under these clauses.

#### **8.1. Instructions**

- a) The data importer shall process the personal data only on the documented instructions of the data exporter. The data exporter may issue such instructions throughout the term of the agreement.
- (b) The data importer shall immediately inform the data exporter if it is unable to follow these instructions.

#### **8.2. Purpose limitation**

The data importer shall process the personal data only for the specific purposes of the transfer as set out in annex I.B, unless otherwise instructed by the data exporter.

#### **8.3. Transparency**

Upon request, the data exporter shall make available to the data subject a copy of these clauses, including the appendix completed by the parties, free of charge. To the extent necessary to protect business secrets or other confidential information, including the measures described in annex II and personal data, the data exporter may redact information from

the Appendix to these Clauses before transmitting a copy, but shall provide a meaningful summary where the data subject would otherwise not be able to understand its content or exercise his/her rights. Upon request, the parties shall provide the data subject with the reasons for the redactions, to the extent possible without revealing the redacted information. This clause is without prejudice to the obligations of the exporter under Articles 13 and 14 of Regulation (EU) 2016/679.

#### **8.4. Accuracy**

If the data importer becomes aware that the personal data it has received are inaccurate or out of date, it shall inform the data exporter without undue delay. In that case, the data importer shall cooperate with the data exporter to erase or rectify them.

#### **8.5. Duration of processing and erasure or return of data**

The data importer shall process the personal data only for the duration specified in annex I.B. Upon termination of the provision of the processing services, the data importer shall, at the option of the data exporter, either erase all personal data processed on behalf of the data exporter and certify to the data exporter that it has done so, or return all personal data processed on its behalf to the data exporter and erase the existing copies. As long as the data are not erased or returned, the data importer shall continue to ensure compliance with these clauses. Where local legislation applicable to the data importer prohibits the return or erasure of personal data, the data importer warrants that it will continue to ensure compliance with these clauses and that it will process the data only to the extent and for the time required by local law. This is without prejudice to clause 14, in particular the requirement under clause 14 e) for the data importer to inform the data exporter throughout the term of the agreement if it has reason to believe that it is, or has become, subject to legislation or practice that does not comply with the requirements of Clause 14 a).

#### **8.6. Security of processing**

a) The data importer and, during transmission, also the data exporter shall implement appropriate technical and organisational measures to ensure the security of the personal data, including protection against a breach of security leading to accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access (hereinafter referred to as "personal data breach"). In assessing the appropriate level of security, the parties shall take due account of the state of the art, the costs of implementation, the nature, scope, context and purpose of processing and the risks involved in the processing for the data subject. The parties shall in particular consider having recourse to encryption or pseudonymisation, including during transmission, where the purpose of processing can be fulfilled in that manner. In the case of pseudonymisation, the additional information for attributing personal data to a specific data subject remains, where possible, under the sole control of the data exporter. In carrying out the obligation under this section, the data importer shall implement at least the technical and organisational measures specified in Annex II. The data importer shall carry out regular checks to ensure that these measures continue to provide an appropriate level of security.

b) The data importer shall grant access to personal data to members of its staff only to the extent strictly necessary for the implementation, management and control of the agreement. It shall ensure that persons authorised to process the personal data have committed themselves to confidentiality or are under an appropriate statutory obligation of confidentiality.

c) In the event of a personal data breach concerning personal data processed by the data importer under these clauses, the data importer shall take appropriate measures to address the personal data breach, including measures to mitigate its possible adverse effects. The data importer shall inform the data exporter without undue delay after becoming aware of the breach. Such notification shall contain the contact details of a contact point from which further information may be obtained, a description of the nature of the breach (including, where possible, the categories and approximate number of data subjects and personal data records concerned), its likely consequences and the measures taken or proposed to be taken to remedy the breach, including, where appropriate, to mitigate its possible adverse effects. If, and to the extent that, it is not possible to provide all information at the same time, the initial notification shall contain the information available at that time, and the remaining information shall be provided subsequently, as soon as it becomes available, without undue delay.

d) The data importer shall cooperate with and assist the data exporter to fulfil its obligations under Regulation (EU) 2016/679, in particular to notify the competent supervisory authority and the data subjects concerned, taking into account the nature of the processing and the information available to the data importer.

#### **8.7. Sensitive data**

Where the transfer relates to personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, genetic data, or biometric data for the purpose of uniquely identifying a natural person, data concerning health or a person's sex life or sexual orientation, or data relating to criminal convictions or offences (hereinafter "sensitive data"), the data importer shall apply specific restrictions and/or additional safeguards set out in Annex I.B.

#### **8.8. Onward transfers**

The data importer shall only disclose personal data to third parties on the documented instructions of the data exporter. The data importer shall not disclose personal data to third parties located outside the European Union (in its own country or in another third country – hereinafter: "onward transfer"), unless the third party is or agrees to be bound by these clauses, in accordance with the appropriate form.

- i) the onward transfer is to a country benefiting from an adequacy decision in accordance with Article 45 of Regulation (EU) 2016/679 covering the onward transfer;
- ii) the third party otherwise provides appropriate safeguards in accordance with Article 46 or 47 of Regulation (EU) 2016/679 in relation to the processing in question;
- iii) the onward transfer is necessary for the establishment, exercise or defence of legal claims in specific administrative, regulatory or judicial proceedings; or
- iv) the onward transfer is necessary to safeguard the vital interests of the data subject or of another natural

person.

Any onward transfer is subject to compliance by the data importer with all the other safeguards under these clauses, in particular purpose limitation.

#### **8.9. Documentation and compliance**

- a) The data importer shall respond promptly and adequately to enquiries from the data exporter concerning processing under these clauses.
- b) The parties shall be able to demonstrate compliance with these clauses. In particular, the data importer shall keep adequate records of the processing activities carried out on behalf of the data exporter.
- c) The data importer shall make available to the data exporter all information necessary to demonstrate compliance with the obligations set out in these clauses and at the data exporter's request, allow for and contribute to audits of the processing activities covered by these clauses, at reasonable intervals or if there are indications of non-compliance. In deciding on a review or audit, the data exporter may take into account relevant certifications held by the data importer.
- d) The data exporter may choose to conduct the audit by itself or mandate an independent auditor. Audits may include inspections at the premises or physical facilities of the data importer and shall, where appropriate, be carried out with reasonable notice.
- e) The parties shall make the information referred to in letters b) and c), including the results of any audits, available to the competent supervisory authority on request.

#### *Clause 9*

##### **Use of sub-processors**

- a) The data importer shall not sub-contract any of its processing activities performed on behalf of the data exporter under these clauses to a sub-processor without the data exporter's prior specific written authorisation. The data importer shall submit the request for a specific authorisation at least 30 days prior to the engagement of the sub-processor, together with the information necessary to enable the data exporter to decide on the authorisation. The list of sub-processors already authorised by the data exporter can be found in Annex III. The parties shall keep this annex up to date.
- b) Where the data importer engages a sub-processor to carry out specific processing activities (on behalf of the data exporter), it shall do so by way of a written agreement that provides for, in substance, the same data protection obligations as those binding the data importer under these clauses, including in terms of third-party beneficiary rights for data subjects. The parties agree that by complying with this clause, the data importer fulfils its obligations under Clause 8.8. The data importer shall ensure that the sub-processor complies with the obligations to which the data importer is subject pursuant to these clauses.
- c) The data importer shall provide, at the data exporter's request, a copy of the agreement entered into with the sub-processor and any subsequent amendments to the data exporter. To the extent necessary to protect business secrets or other confidential information, including personal data, the data importer may redact the text of the agreement prior to sharing a copy. d) The data importer shall remain fully responsible to the data exporter for the performance of the sub-processor's obligations under its agreement with the data importer. The data importer shall notify the data exporter of any failure by the sub-processor to fulfil its obligations under that agreement. e) The data importer shall agree on a third-party beneficiary clause with the sub-processor whereby, in the event the data importer has factually disappeared, ceased to exist in law or has become insolvent, the data exporter shall have the right to terminate the sub-processor agreement and to instruct the sub-processor to erase or return the personal data.

#### *Clause 10*

##### **Rights of the data subject**

- a) The data importer shall promptly notify the data exporter of any request it has received from a data subject. It shall not respond to that request itself unless it has been authorised to do so by the data exporter.
- b) The data importer shall assist the data exporter in fulfilling its obligations to respond to data subjects' requests for the exercise of their rights under Regulation (EU) 2016/679. In this regard, the Parties shall set out in Annex II the appropriate technical and organisational measures, taking into account the nature of the processing, by which the assistance shall be provided, as well as the scope and the extent of the assistance required.
- c) In fulfilling its obligations under letters a) and b), the data importer shall comply with the instructions from the data exporter.

#### *Clause 11*

##### **Appeal**

- a) The data importer shall inform data subjects in a transparent and easily accessible format, through individual notice or on its website, of a contact point authorised to handle complaints. It shall deal promptly with any complaints it receives from a data subject. The data importer agrees that data subjects may also lodge a complaint with an independent dispute resolution body at no cost to the data subject. It shall inform the data subjects, in the manner set out in letter a), of such appeal mechanism and that they are not required to use it, or follow a particular sequence in seeking an appeal.
- b) In the event of dispute between a data subject and one of the parties as regards compliance with these clauses, that party shall use its best efforts to resolve the issue amicably in a timely fashion. The parties shall keep each other informed about such disputes and, where appropriate, cooperate in resolving them.
- c) Where the data subject invokes a third-party beneficiary right pursuant to clause 3, the data importer shall accept the decision of the data subject to:
  - i) lodge a complaint with the supervisory authority in the Member State of his/her habitual residence or place of work, or the competent supervisory authority pursuant to Clause 13;
  - ii) refer the dispute to the competent courts within the meaning of Clause 18.

- d) The parties accept that the data subject may be represented by a not-for-profit body, organisation or association under the conditions set out in Article 80(1) of Regulation (EU) 2016/679.
- e) The data importer shall abide by a decision that is binding under the applicable EU or Member State law.
- f) The data importer agrees that the choice made by the data subject will not prejudice his/her substantive and procedural rights to seek remedies in accordance with applicable laws.

*Clause 12*

**Liability**

- a) Each party shall be liable to the other parties for damages it causes the other parties by any breach of these clauses.
- b) The data importer shall be liable to the data subject for any material or non-material damage that it or its sub-processor has caused to the data subject by infringing the third-party beneficiary's rights recognised by these clauses, and the data subject shall be entitled to compensation.
- c) Notwithstanding letter b), the data exporter shall be liable to the data subject, and the data subject shall be entitled to receive compensation, for any material or non-material damages the data exporter or the data importer (or its sub-processor) causes the data subject by breaching the third-party beneficiary rights under these clauses. This is without prejudice to the liability of the data exporter and, where the data exporter is a processor acting on behalf of a data controller, to the liability of the data controller under Regulation (EU) 2016/679 or Regulation (EU) 2018/1725, as the case may be.
- d) The parties agree that if the data exporter is held liable under letter c) for damages caused by the data importer (or its sub-processor), it shall be entitled to claim back from the data importer that part of the compensation corresponding to the data importer's responsibility for the damage.
- e) Where more than one party is responsible for any damage caused to the data subject as a result of a breach of these clauses, all responsible parties shall be jointly and severally liable and the data subject is entitled to bring an action in court against any of these parties.
- f) The parties agree that if one party is held liable under letter e), it shall be entitled to claim back from the other parties that part of the compensation corresponding to their responsibility for the damage.
- g) The data importer may not invoke the conduct of a sub-processor to avoid its own liability.

*Clause 13*

**Supervision**

- a) The supervisory authority with responsibility for ensuring compliance by the data exporter with Regulation (EU) 2016/679 as regards the data transfer, as indicated in Annex I.C, shall act as the competent supervisory authority.
- b) The data importer agrees to submit itself to the jurisdiction of and cooperate with the competent supervisory authority in any procedures aimed at ensuring compliance with these clauses. In particular, the data importer agrees to respond to enquiries, submit to audits and comply with the measures adopted by the supervisory authority, including remedial and compensatory measures. It shall provide the supervisory authority with written confirmation that the necessary actions have been taken.

**SECTION III – LOCAL LAWS AND OBLIGATIONS IN CASE OF ACCESS BY PUBLIC AUTHORITIES**

*Clause 14*

**Local laws and practices affecting compliance with the clauses**

- a) The parties warrant that they have no reason to believe that the laws and practices in the third country of destination applicable to the processing of the personal data by the data importer, including any requirements to disclose personal data or measures authorising access by public authorities, prevent the data importer from fulfilling its obligations under these clauses. This is based on the understanding that laws and practices that respect the essence of the fundamental rights and freedoms and do not exceed what is necessary and proportionate in a democratic society to safeguard one of the objectives listed in Article 23(1) of Regulation (EU) 2016/679, are not in contradiction with these clauses.
- b) The parties declare that in providing the warranty in letter a), they have taken due account in particular of the following elements:
  - i) the specific circumstances of the transfer, including the length of the processing chain, the number of parties involved and the transmission channels used; intended onward transfers; the type of recipient; the purpose of processing; the categories and format of the transferred personal data; the economic sector in which the transfer occurs; the storage location of the data transferred;
  - ii) the laws and practices of the third country of destination – including those requiring the disclosure of data to public authorities or authorising access by such authorities – relevant in light of the specific circumstances of the transfer, and the applicable limitations and safeguards;
  - iii) any relevant contractual, technical or organisational safeguards put in place to supplement the safeguards under these Clauses, including measures applied during transmission and to the processing of the personal data in the country of destination.
- c) The data importer warrants that, in carrying out the assessment under letter b), it has made its best efforts to provide the data exporter with relevant information and agrees that it will continue to cooperate with the data exporter in ensuring compliance with these clauses.
- d) The parties agree to document the assessment under letter b) and make it available to the competent supervisory authority on request.
- e) The data importer agrees to notify the data exporter promptly if, after having agreed to these clauses and for the term of the agreement, it has reason to believe that it is or has become subject to laws or practices not in line with the requirements

under letter a), including following a change in the laws of the third country or a measure (such as a disclosure request) indicating an application of such laws in practice that is not in line with the requirements in letter a).

f) Following a notification pursuant to letter e), or if the data exporter otherwise has reason to believe that the data importer can no longer fulfil its obligations under these clauses, the data exporter shall promptly identify appropriate measures (e.g., technical or organisational measures to ensure security and confidentiality) to be adopted by the data exporter and/or data importer to address the situation. The data exporter shall suspend the data transfer if it considers that no appropriate safeguards for such transfer can be ensured, or if instructed by the competent supervisory authority to do so. In this case, the data exporter shall be entitled to terminate the agreement, insofar as it concerns the processing of personal data under these clauses. If the agreement involves more than two parties, the data exporter may exercise this right to termination only with respect to the relevant party, unless the parties have agreed otherwise. Where the agreement is terminated pursuant to this clause, Clause 16, letters d) and e) shall apply.

#### *Clause 15*

### **Obligations of the data importer in case of access by public authorities**

#### **15.1. Notification**

- a) The data importer agrees to notify the data exporter and, where possible, the data subject promptly (if necessary with the help of the data exporter) if it:
- i) receives a legally binding request from a public authority, including judicial authorities, under the laws of the country of destination for the disclosure of personal data transferred pursuant to these clauses; such notification shall include information about the personal data requested, the requesting authority, the legal basis for the request and the response provided; or
  - ii) becomes aware of any direct access by public authorities to personal data transferred pursuant to these clauses in accordance with the laws of the country of destination; such notification shall include all information available to the data importer.
- b) If the data importer is prohibited from notifying the data exporter and/or the data subject under the laws of the country of destination, the data importer agrees to use its best efforts to obtain a waiver of the prohibition, with a view to communicating as much information as possible, as soon as possible. The data importer agrees to document its best efforts in order to be able to demonstrate them on request of the data exporter.
- c) Where permissible under the laws of the country of destination, the data importer agrees to provide the data exporter, at regular intervals for the term of the agreement, with as much relevant information as possible on the requests received (in particular, the number of requests, the type of data requested, the requesting authority/ies, whether requests have been challenged and the outcome of such challenges, etc.).
- d) The data importer agrees to preserve the information pursuant to letters a) to c) for the term of the agreement and make them available to the competent supervisory authority on request.
- e) Letters a) to c) are without prejudice to the obligation of the data importer pursuant to Clause 14, letter e) and Clause 16 to inform the data exporter promptly where it is unable to comply with these clauses.

#### **15.2. Review of legality and data minimisation**

- a) The data importer agrees to review the legality of the request for disclosure, in particular whether it remains within the powers granted to the requesting public authority, and to challenge the request if, after careful assessment, it concludes that there are reasonable grounds to consider that the request is unlawful under the laws of the country of destination, applicable obligations under international law and principles of international comity. The data importer shall, under the same conditions, pursue possibilities of appeal. When challenging a request, the data importer shall seek interim measures with a view to suspending the effects of the request until the competent judicial authority has decided on its merits. It shall not disclose the personal data requested until required to do so under the applicable procedural rules. These requirements are without prejudice to the data importer's obligations under Clause 14, letter e).
- b) The data importer agrees to document its legal assessment and any challenge to the request for disclosure and, to the extent permissible under the laws of the country of destination, make the documentation available to the data exporter. It shall also make it available to the competent supervisory authority on request.
- c) The data importer agrees to provide the minimum amount of information permissible when responding to a request for disclosure, based on a reasonable interpretation of the request.

## SECTION IV - FINAL PROVISIONS

### *Clause 16*

#### **Non-compliance with the clauses and termination**

- a) The data importer shall promptly inform the data exporter if it is unable to comply with these clauses, for whatever reason.
- b) In the event that the data importer is in breach of these clauses or unable to comply with these clauses, the data exporter shall suspend the transfer of personal data to the data importer until compliance is again ensured or the agreement is terminated. This is without prejudice to Clause 14, letter f).
- c) The data exporter shall be entitled to terminate the agreement, insofar as it concerns the processing of personal data under these clauses, where:
- i) the data exporter has suspended the transfer of personal data to the data importer pursuant to letter b) and compliance with these clauses is not restored within a reasonable time and in any event within one month of suspension;
  - ii) the data importer is in substantial or persistent breach of these; or

- iii) the data importer fails to comply with a binding decision of a competent court or supervisory authority regarding its obligations under these clauses. In these cases, it shall inform the competent supervisory authority of such non-compliance. Where the agreement involves more than two parties, the data exporter may exercise this right to termination only with respect to the relevant party, unless the parties have agreed otherwise.
- d) Personal data that have been transferred prior to the termination of the agreement pursuant to letter c) shall at the choice of the data exporter immediately be returned to the data exporter or deleted in its entirety. The same shall apply to any copies of the data.
- e) Either Party may revoke its agreement to be bound by these clauses where i) the European Commission adopts a decision in accordance with Article 45, paragraph 3, of Regulation (EU) 2016/679 that covers the transfer of personal data to which these clauses apply; or (ii) Regulation (EU) 2016/679 becomes part of the legal framework of the country to which the personal data are transferred. This is without prejudice to other obligations applying to the processing in question under Regulation (EU) 2016/679.

*Clause 17*  
**Governing law**

These clauses shall be governed by the law of one of the EU Member States, provided such law allows for third-party beneficiary rights. The parties agree that this shall be the law of Italy.

*Clause 18*  
**Choice of forum and jurisdiction**

- a) Any dispute arising from these clauses shall be resolved by the courts of an EU Member State. b) The parties agree that those shall be the courts of Italy.
- (c) A data subject may also bring legal proceedings against the data exporter and/or data importer before the courts of the Member State in which he/she has his/her habitual residence.
- (d) The parties agree to submit themselves to the jurisdiction of such courts.

**ANNEX I**

**A. LIST OF PARTIES**

**1. Data Controller/Data Exporter**

Name: Juventus Football Club S.p.A.

Address: Via Druento 175 - 10151 Turin (Italy)

Contact person's name, position and contact details: Paolo Monguzzi - Stadium & Consumer Business Director

Activities relevant to data transferred pursuant to these clauses: to register Members in the Juventus Official Fan Club project and provide related services; to sell tickets; to sell Juventus Cards;

**2. Data Processor/Importer:**

Name: .....

Address: .....

Contact person's name, position and contact details: .....

Activities relevant to data transferred pursuant to these clauses: collecting and storing JOFC Members' forms and collecting optional data processing consents

Signature and date: .....

**B. DESCRIPTION OF THE TRANSFER**

Categories of data subjects whose personal data are transferred: JOFC Members

Categories of personal data transferred: personal and contact details, copy of identification document for verification of the person's identity and for the purchase of tickets and/or season tickets and those required to issue the Juventus Card; information on Juventus products/services purchased (season ticket, membership, Juventus Card); marketing consents and disclaimer for use of images

Transfer on a continuous basis

Nature of processing: collection of paper forms

Purpose of data transfer and further processing: to register Members in the Juventus Official Fan Club project and provide related services; to sell tickets; to sell Juventus Cards;

Data storage period: for the term of the Framework Agreement or for the duration of legal storage obligations for forms.

For transfers to (sub-)processors, also specify subject matter, nature and duration of the processing: N/A

**C. COMPETENT SUPERVISORY AUTHORITY**

Italian Data Protection Authority

**ANNEX II**

**TECHNICAL AND ORGANISATIONAL MEASURES INCLUDING TECHNICAL AND ORGANISATIONAL MEASURES TO ENSURE THE SECURITY OF THE DATA**

Description of the technical and organisational measures implemented by the data importer(s) (including any relevant certifications) to ensure an appropriate level of security, taking into account the nature, scope, context and purpose of the processing, and the risks for the rights and freedoms of natural persons.

Select the measures implemented and, if necessary, supplement them with additional measures and a description of measures in addition to those indicated in Art. 12 of the Data Processing Agreement:

- measures of pseudonymisation and encryption of personal data  
.....
- measures for ensuring ongoing confidentiality, integrity, availability and resilience of processing systems and services  
.....
- measures for ensuring the ability to restore the availability and access to personal data in a timely manner in the event of a physical or technical incident
- procedures to test, verify and duly assess the effectiveness of the technical and organisational measures in order to ensure the security of the processing  
.....
- user identification and authorisation measures Data protection measures during transmission .....  
.....
- measures for the protection of data during storage  
.....
- measures for ensuring physical security of locations at which personal data are processed  
.....
- measures for ensuring events logging  
.....
- measures for ensuring system configuration, including default configuration  
.....
- measures for internal IT and IT security governance and management  
.....
- measures for certification/assurance of processes and products measures for ensuring data minimisation  
.....
- measures for ensuring data quality measures for ensuring limited data retention measures for ensuring accountability  
.....
- measures for allowing data portability and ensuring erasure  
.....

**ANNEX III**

**LIST OF SUB-DATA PROCESSORS**

The data controller has authorised the use of the following sub-processors:

1. Name: .....  
Contact person's name, position and contact details: .....  
Description of the processing (including a clear delimitation of responsibilities where multiple sub-processors are authorised): .....
2. Name: .....  
Contact person's name, position and contact details: .....  
Description of the processing (including a clear delimitation of responsibilities where multiple sub-processors are authorised): .....
3. Name: .....  
Contact person's name, position and contact details: .....  
Description of the processing (including a clear delimitation of responsibilities where multiple sub-processors are authorised): .....
4. Name: .....  
Contact person's name, position and contact details: .....  
Description of the processing (including a clear delimitation of responsibilities where multiple sub-processors are authorised): .....